

MALINA NICHOLSON

HANDYVIDEO

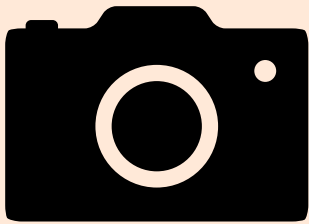
AUS DER

HOSENTASCHE

neovideo
DER ONLINEVIDEO-KONGRESS



1.3
Billionen



87%



ES
WAR
EINMAL



1993



1MB
10min

NETFLIX

21
TAGE

BIRD BOX

A man with short, light-colored hair, wearing a dark suit and tie, is looking intently at a computer monitor. The scene is dimly lit, with a warm, orange glow emanating from the screen, which is partially visible on the left side of the frame.

JUST ONE MORE EPISODE

A man with a highly wrinkled, almost skeletal face and long, thinning hair is looking at a computer monitor. He has a grimacing expression, showing his teeth. The scene is dark, with a blueish light source illuminating his face. The monitor is visible on the left side of the frame.

ONE MORE



Valentinstag

2005



2007



2013



Nikon D90

2008

iPhone 3Gs



2009



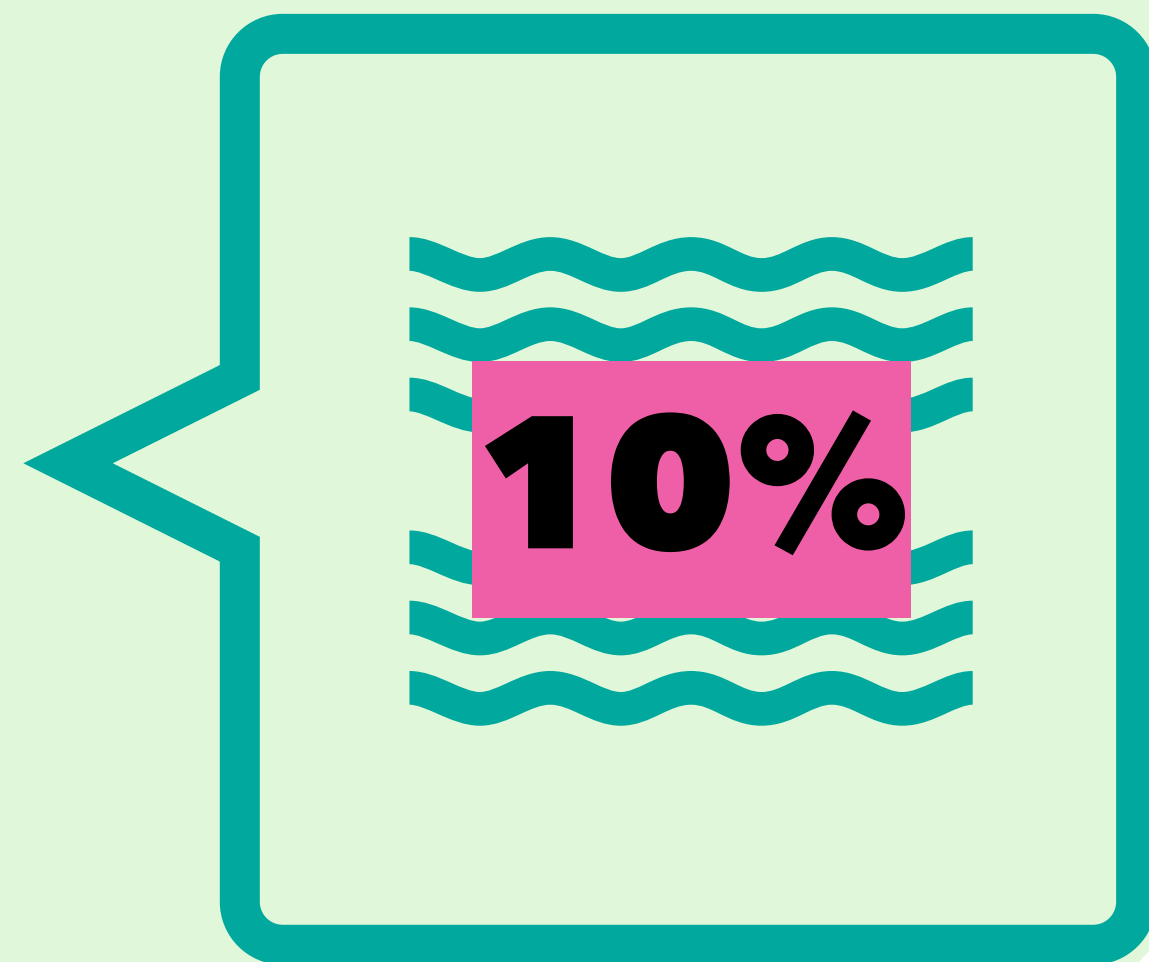
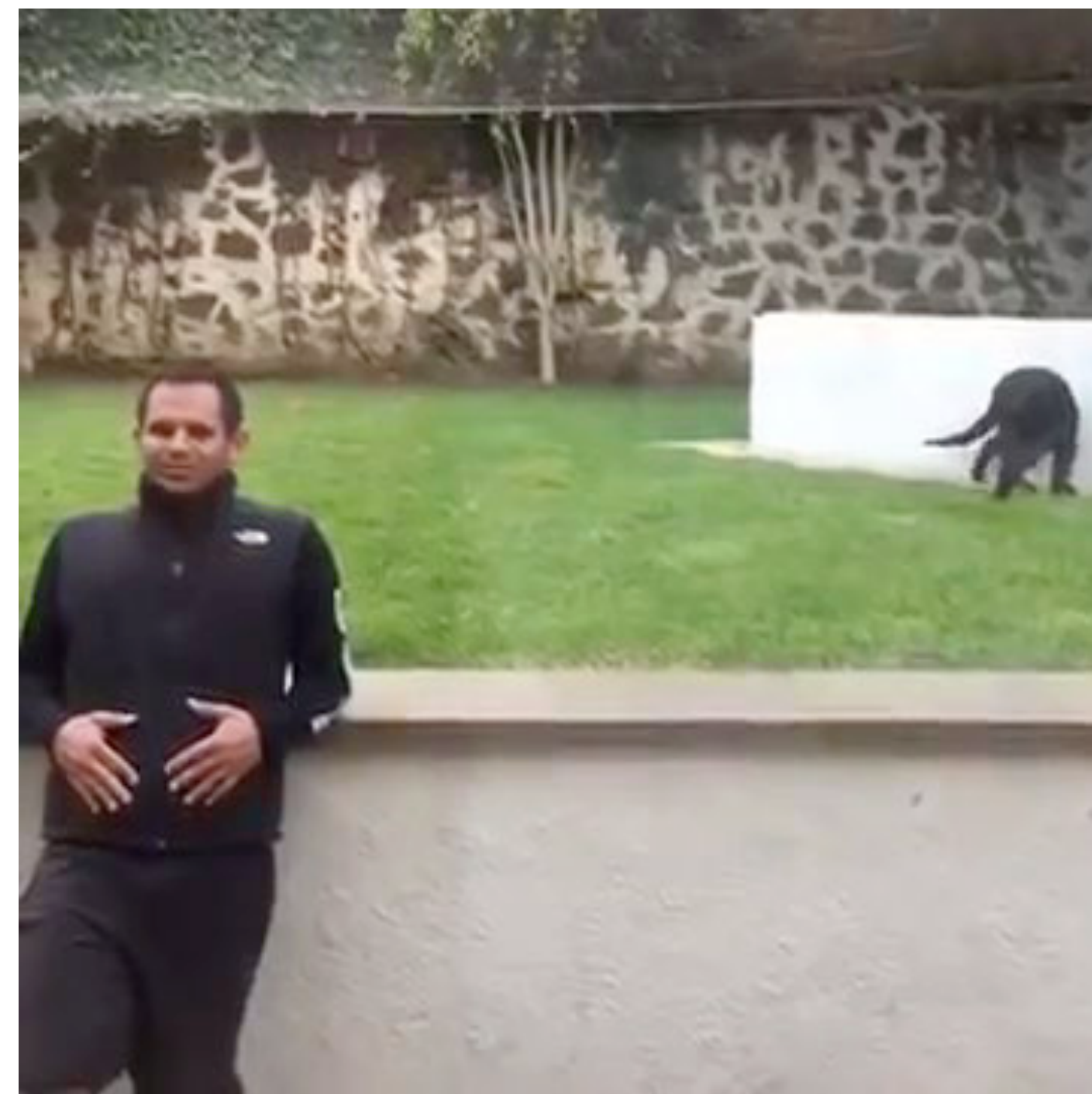
**Samsung
Galaxy S**

2010



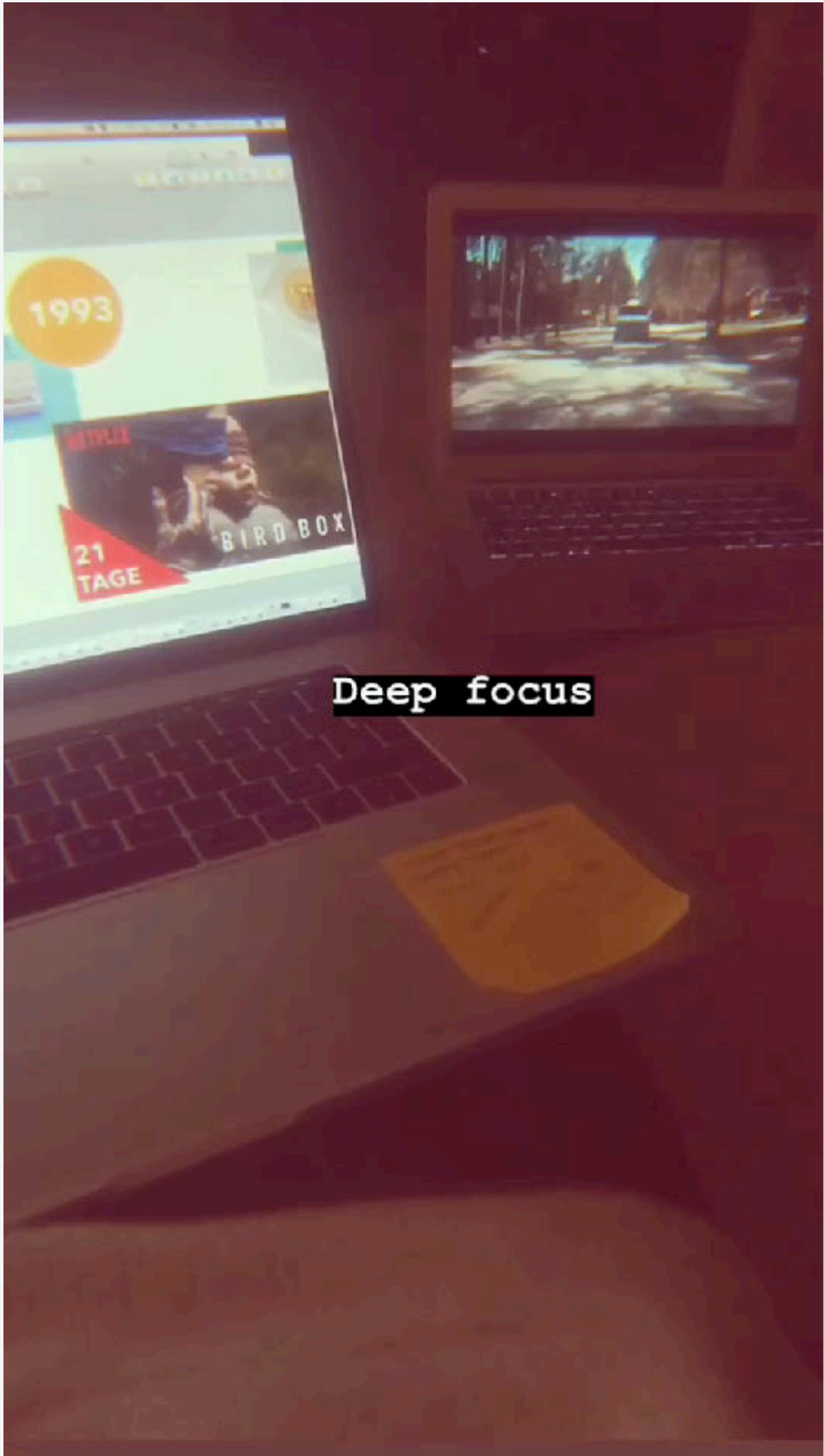
DIY GENERATION

ALL ORIGINAL

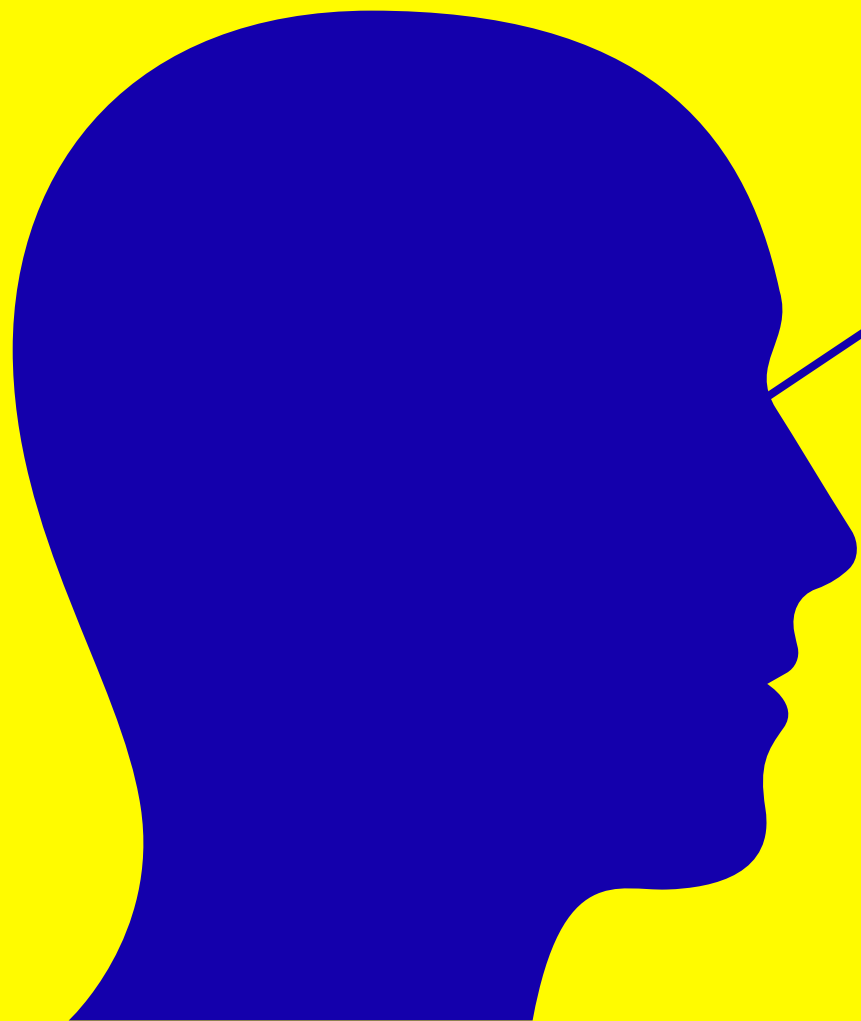
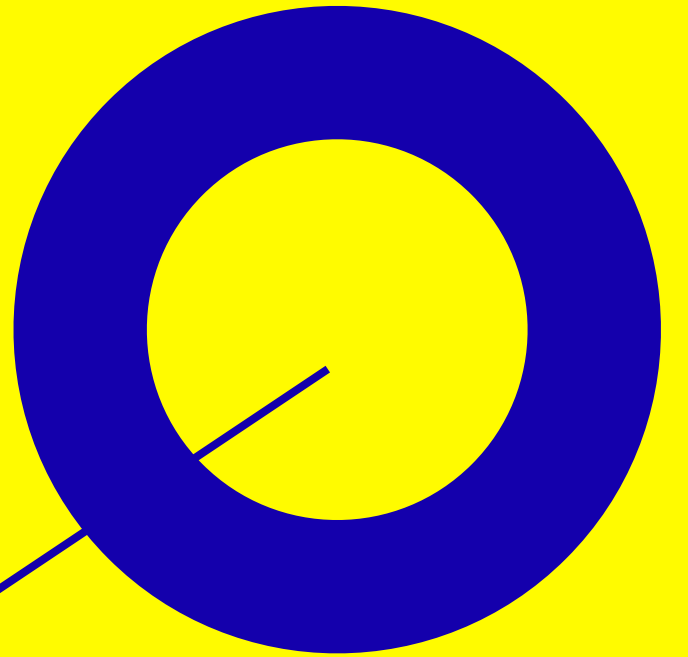


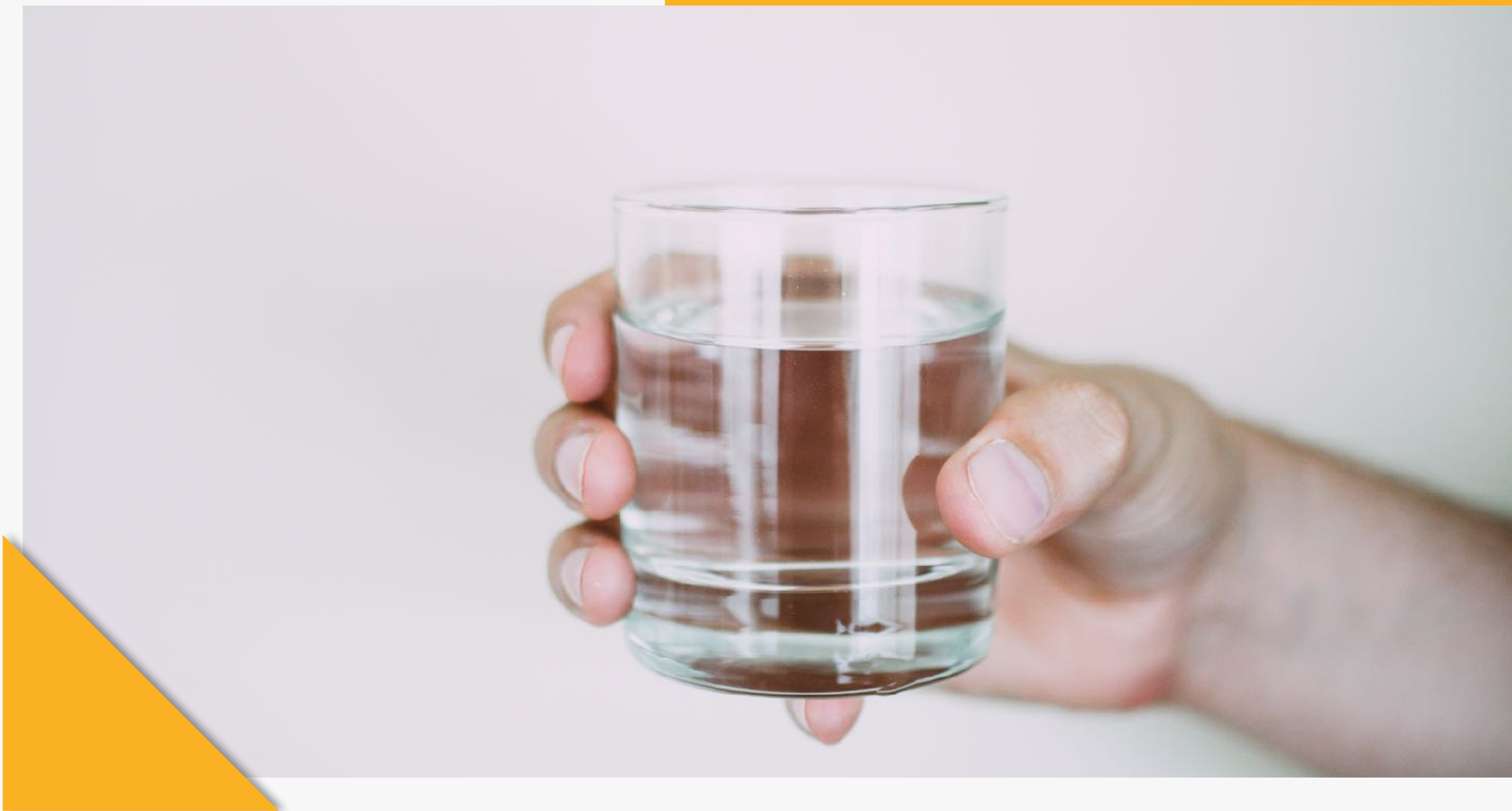
nach 3 Tagen

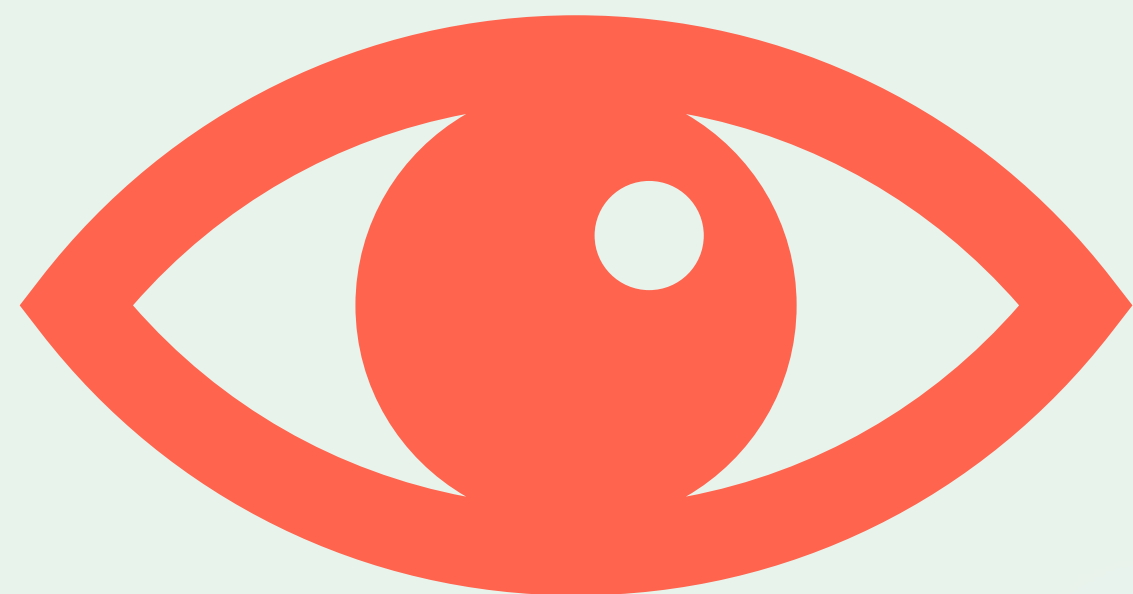




Deep focus







€130

€20



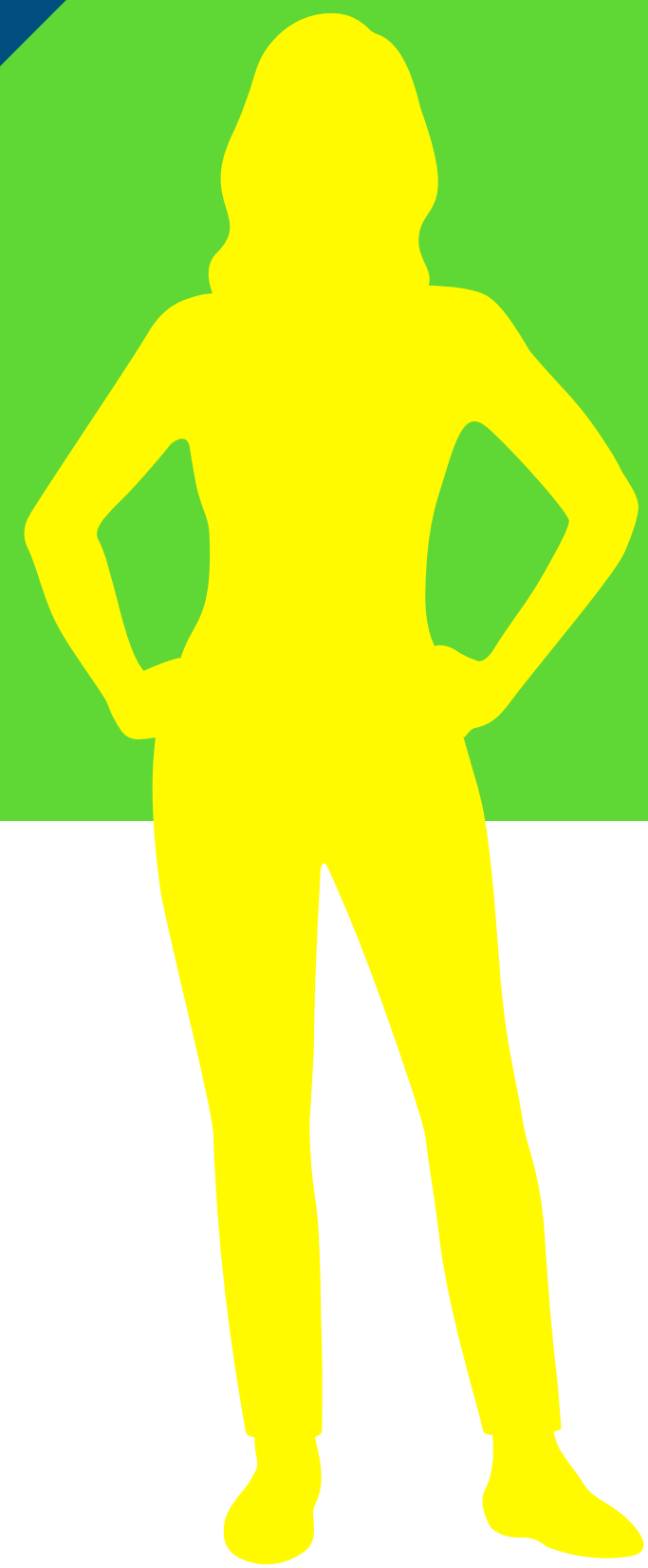
€40

€30



€15

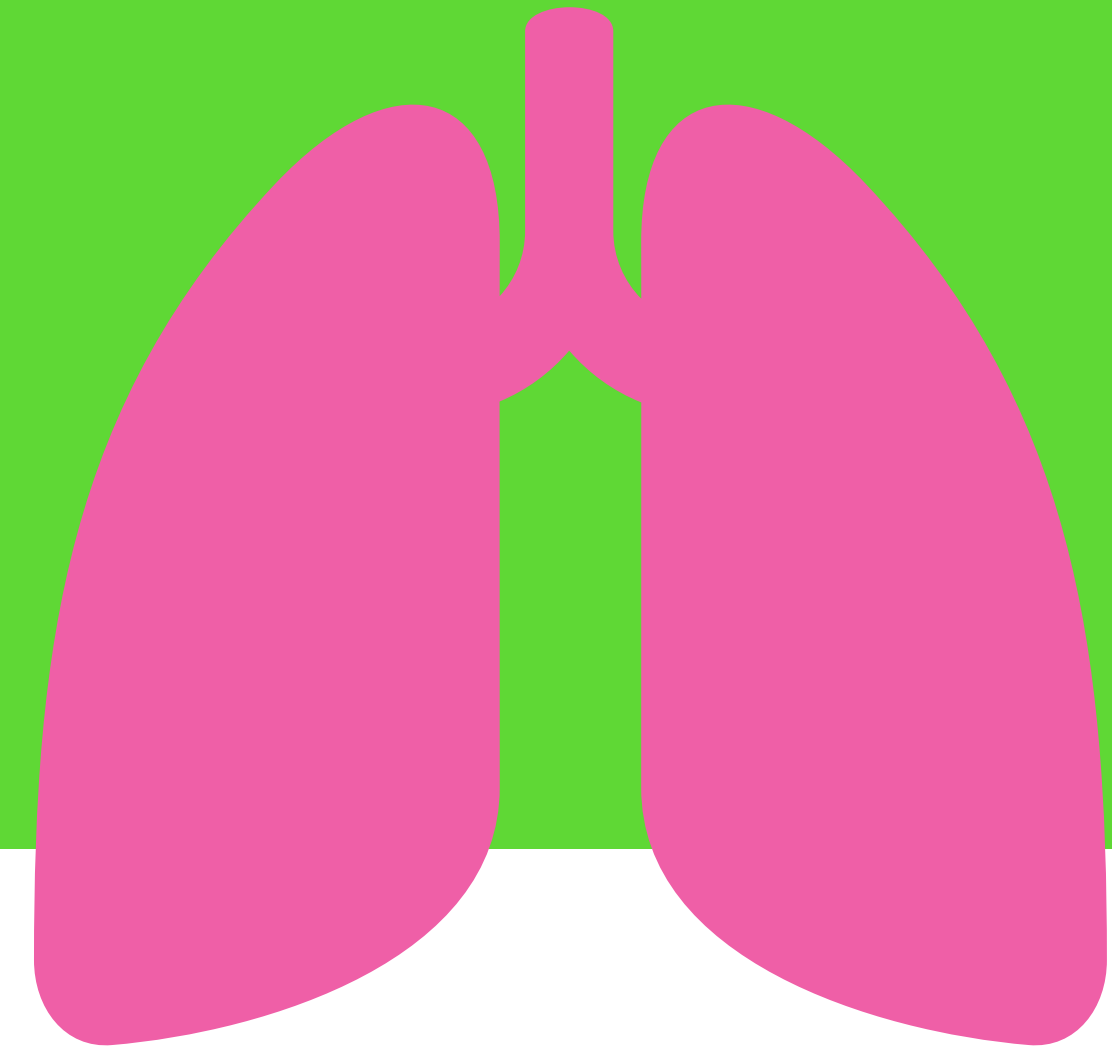




SICHERER
STAND



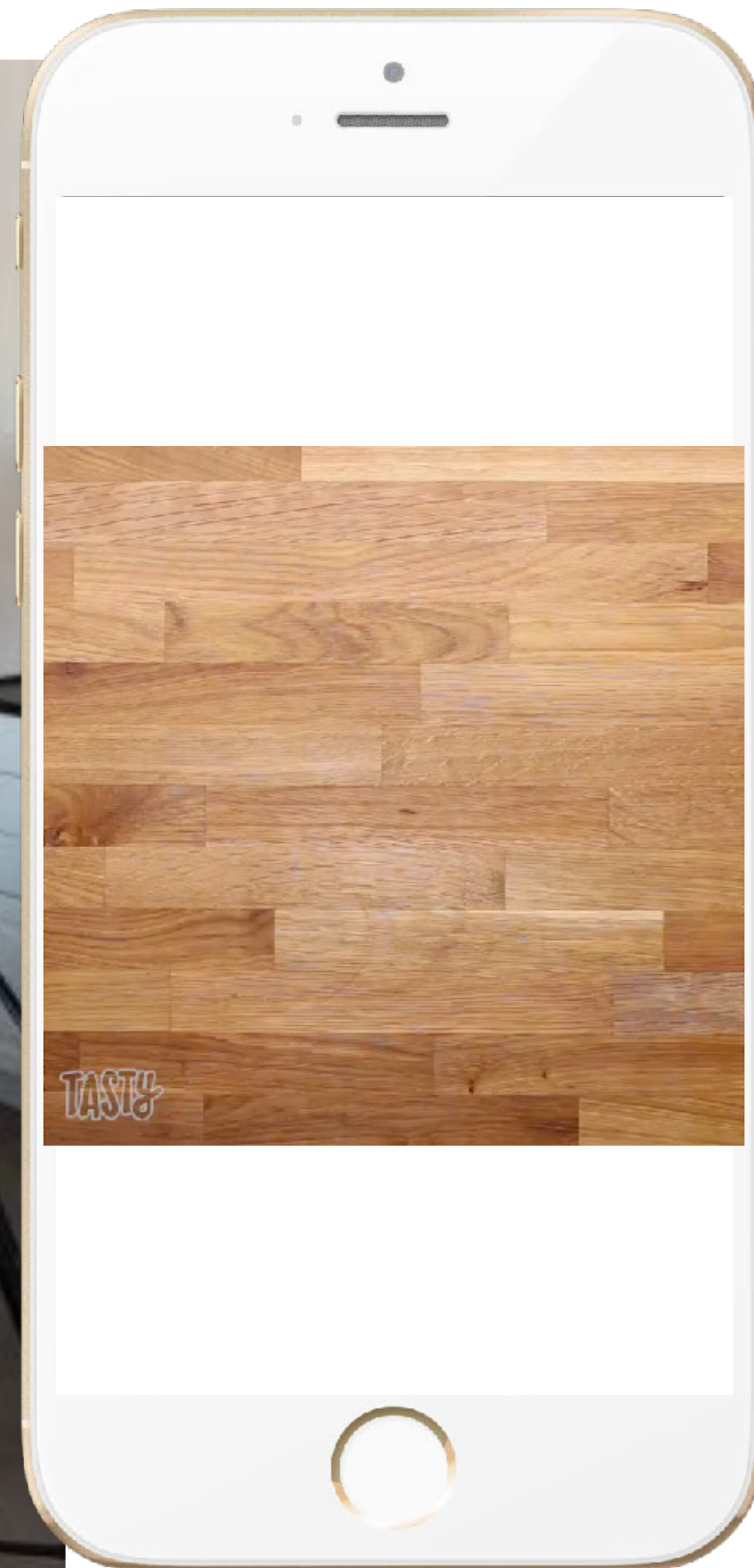
BEIDE
HÄNDE
AM KÖRPER



FLACH
ATMEN







TAGESLICHT

€ UNBEZAHLBAR



€70



€40



Ansteckmikrofon

Bei: Längeren Gesprächen

Kann aus grösserer Entfernung filmen

Diskret und unkompliziert

Nachteil: Nur für ruhige Umgebung



Handmikrofon

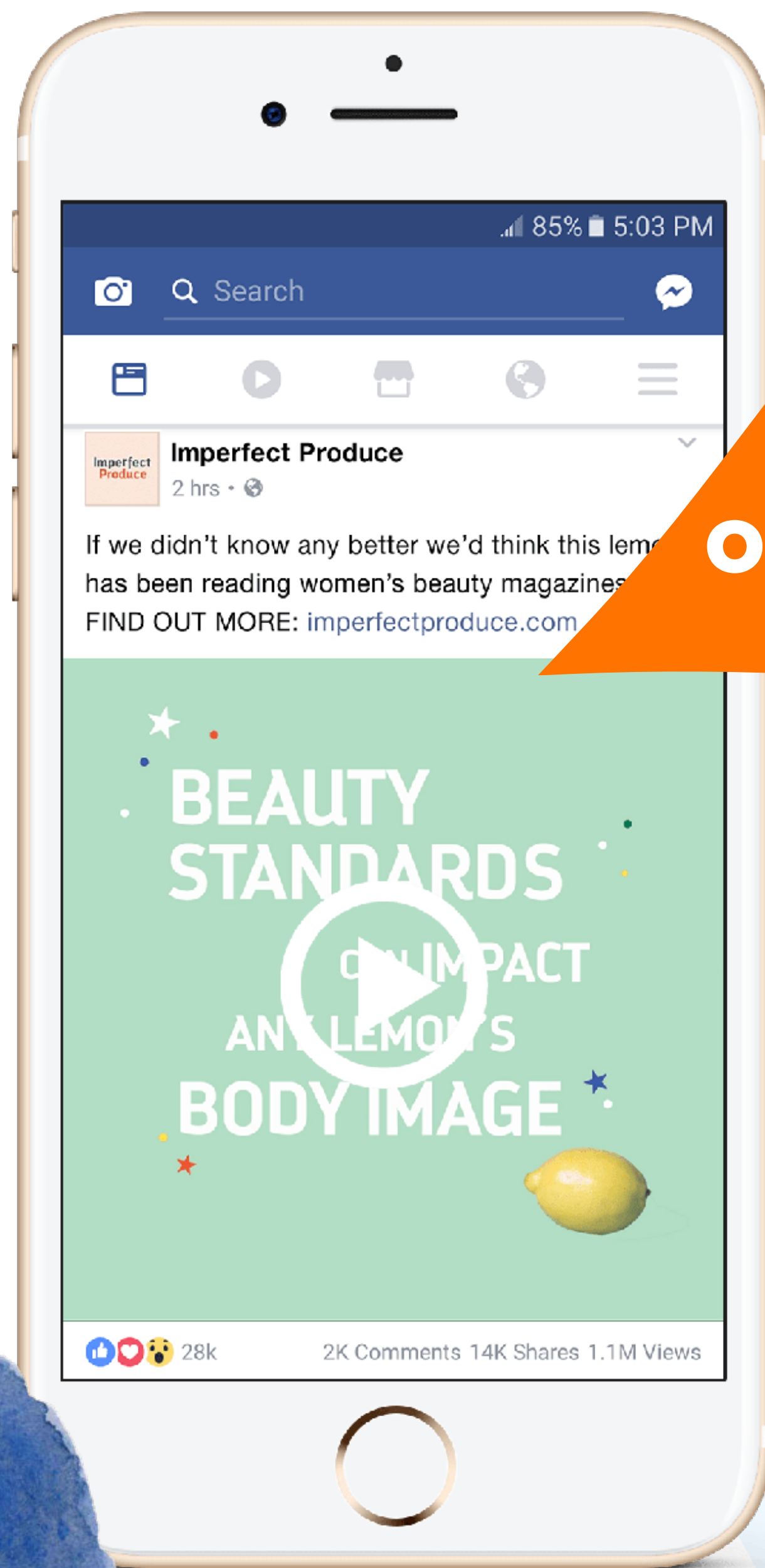
Bei:

Umfragen | Events

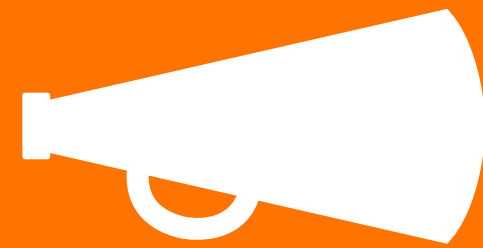
lauten Umgebungsgeräuschen

Nachteile: Mikrofon ist im Bild

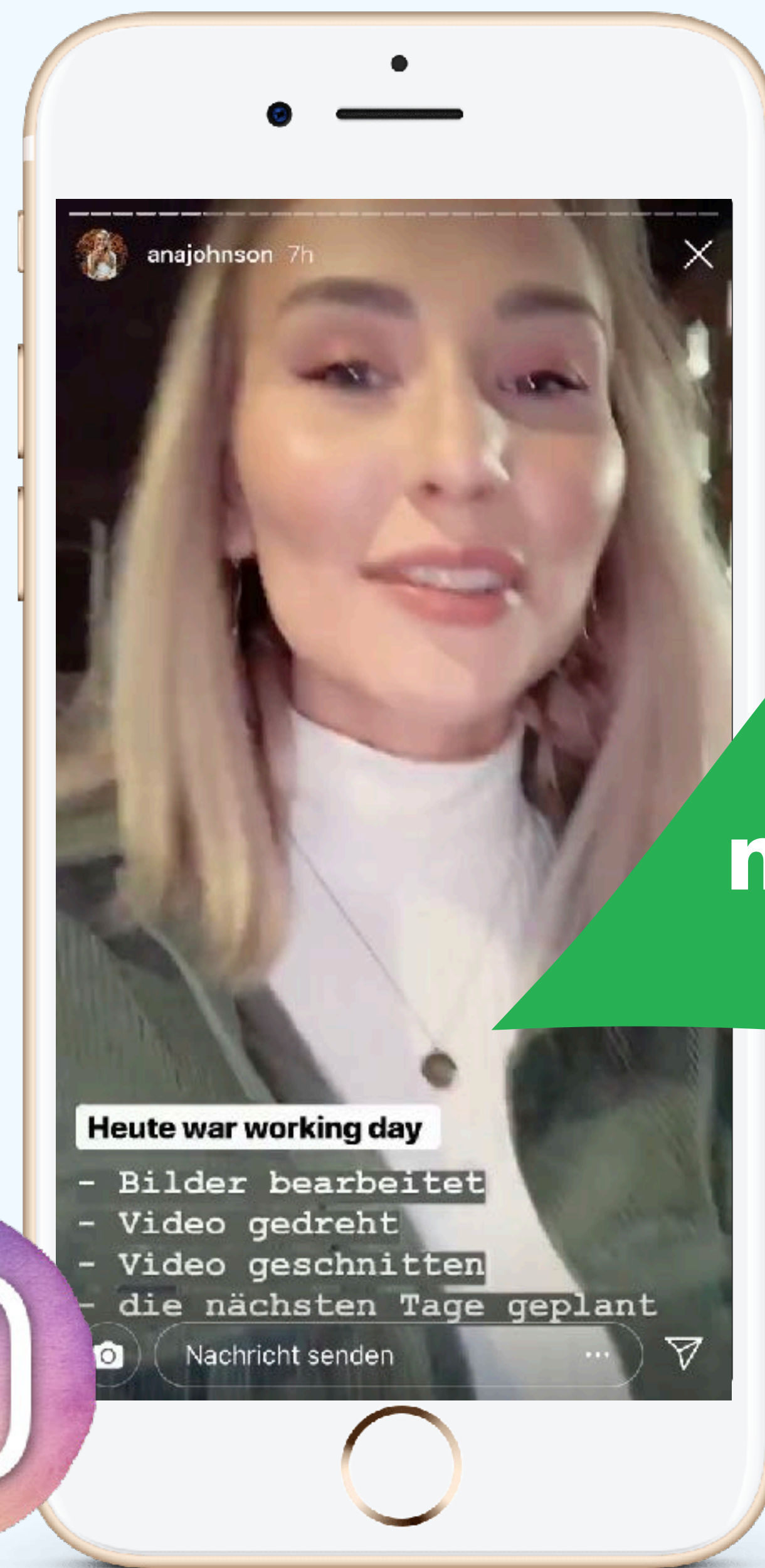




85%
ohne



Stories

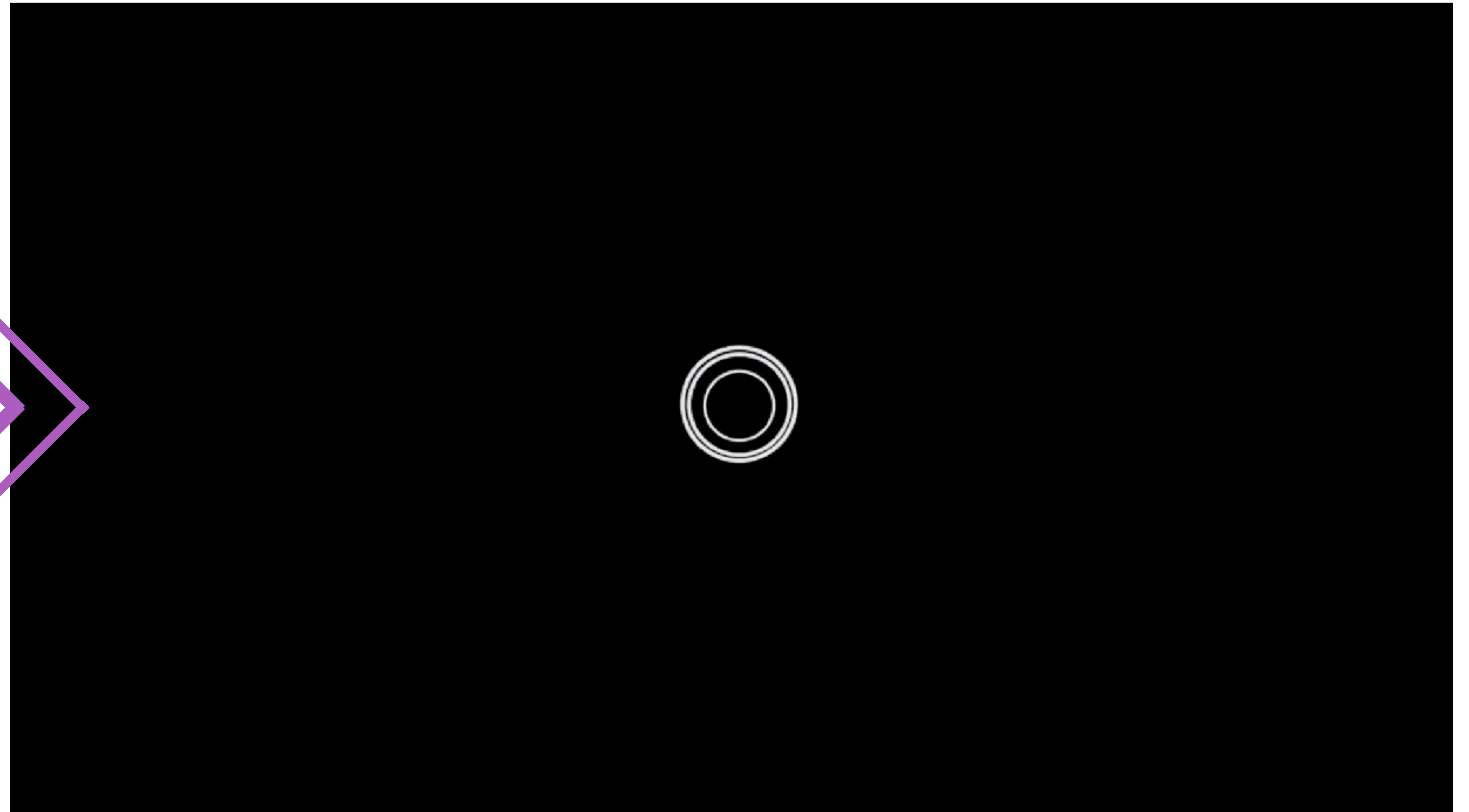
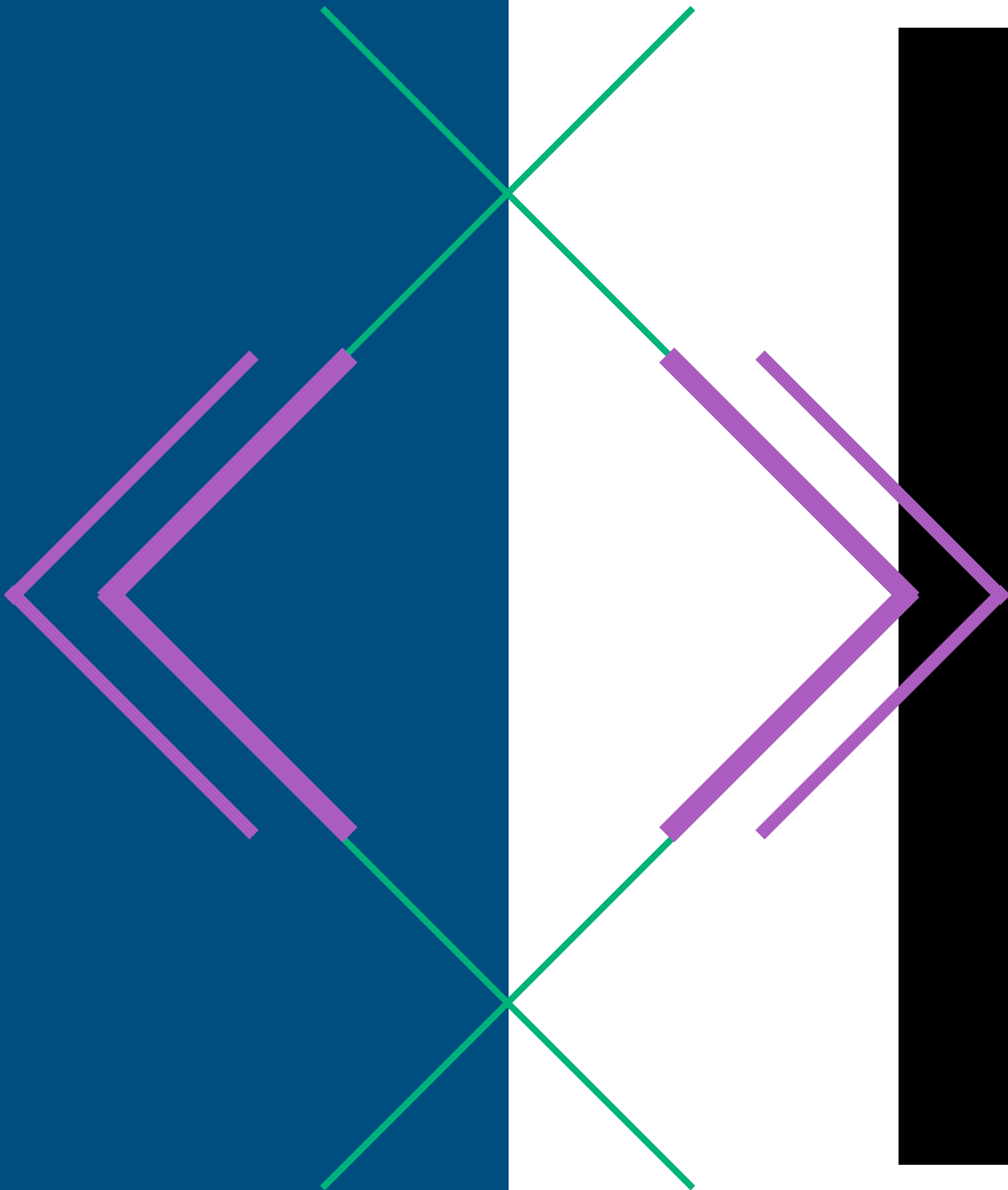


60%
mit



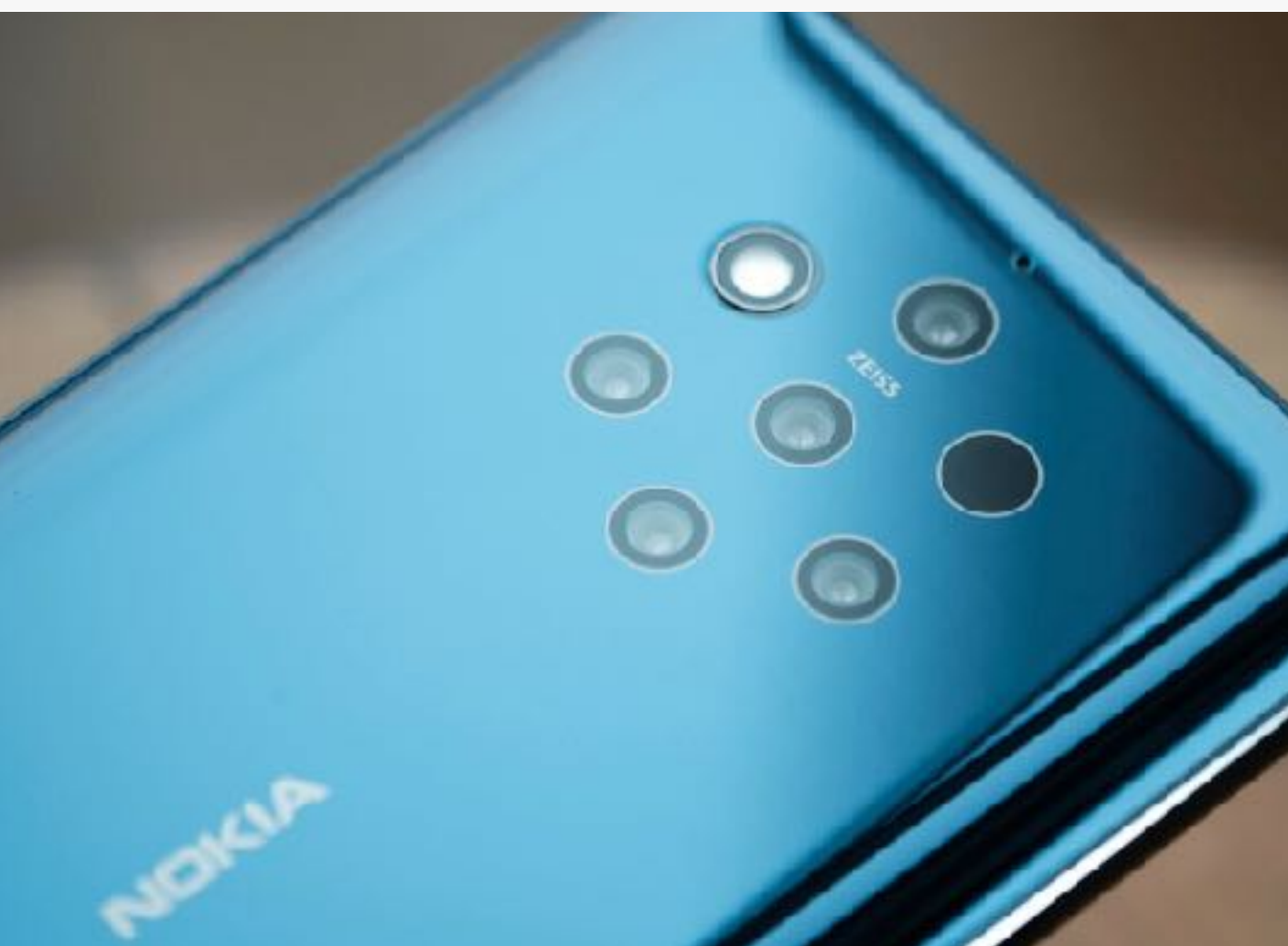


Den richtigen Durchblick haben



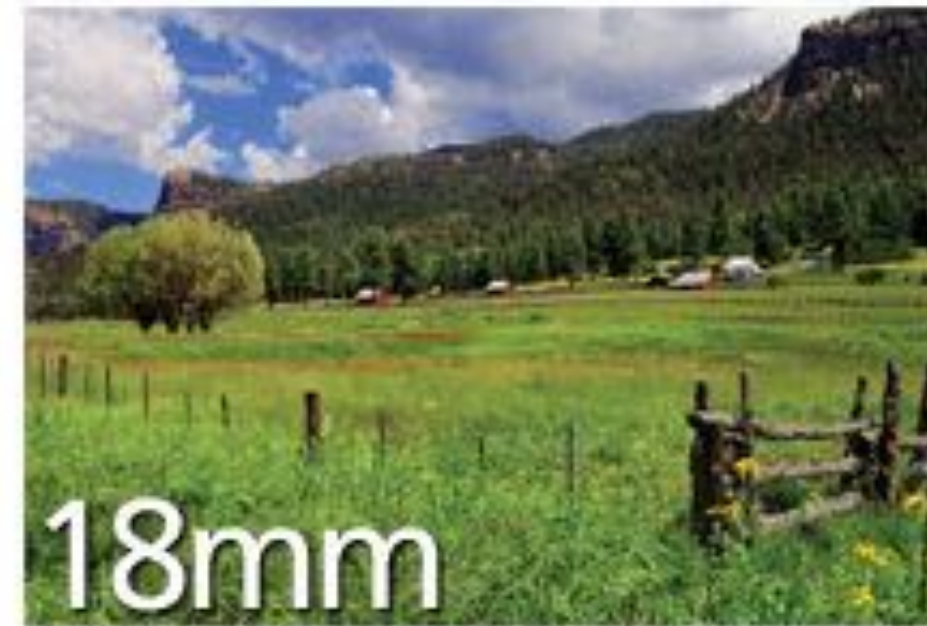


1,2,3..
4,5,6?!
waitwhat





Smartphone Kamera



18mm



24mm



35mm



55mm



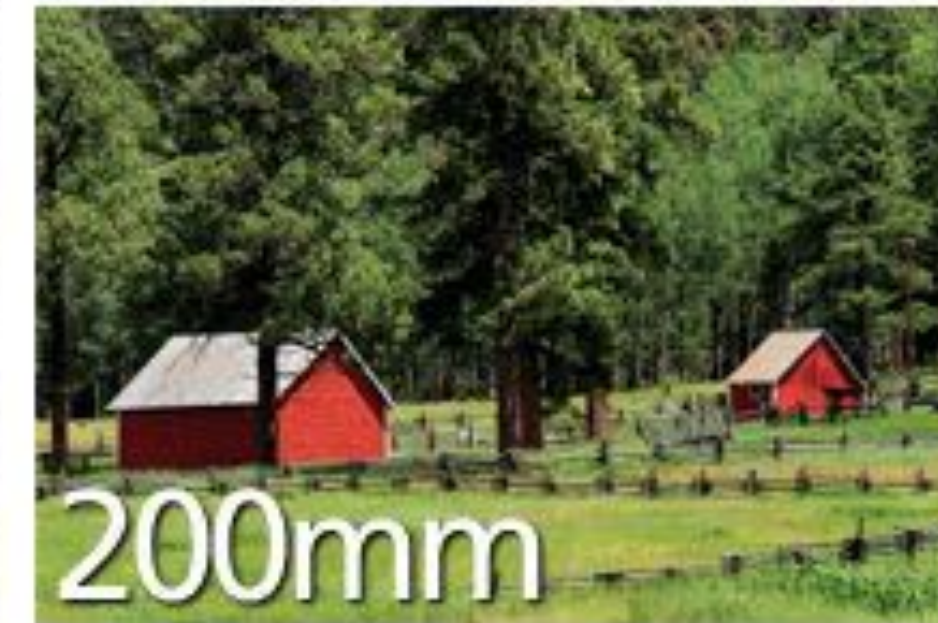
85mm



105mm



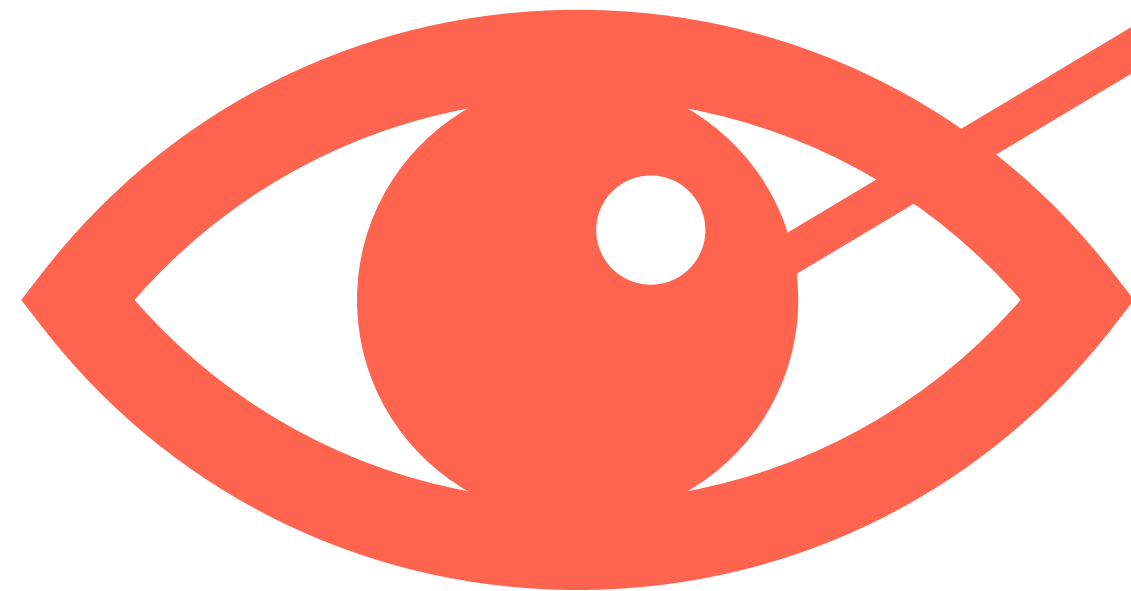
135mm



200mm



300mm



Menschliche Wahrnehmung



Standard



Wide

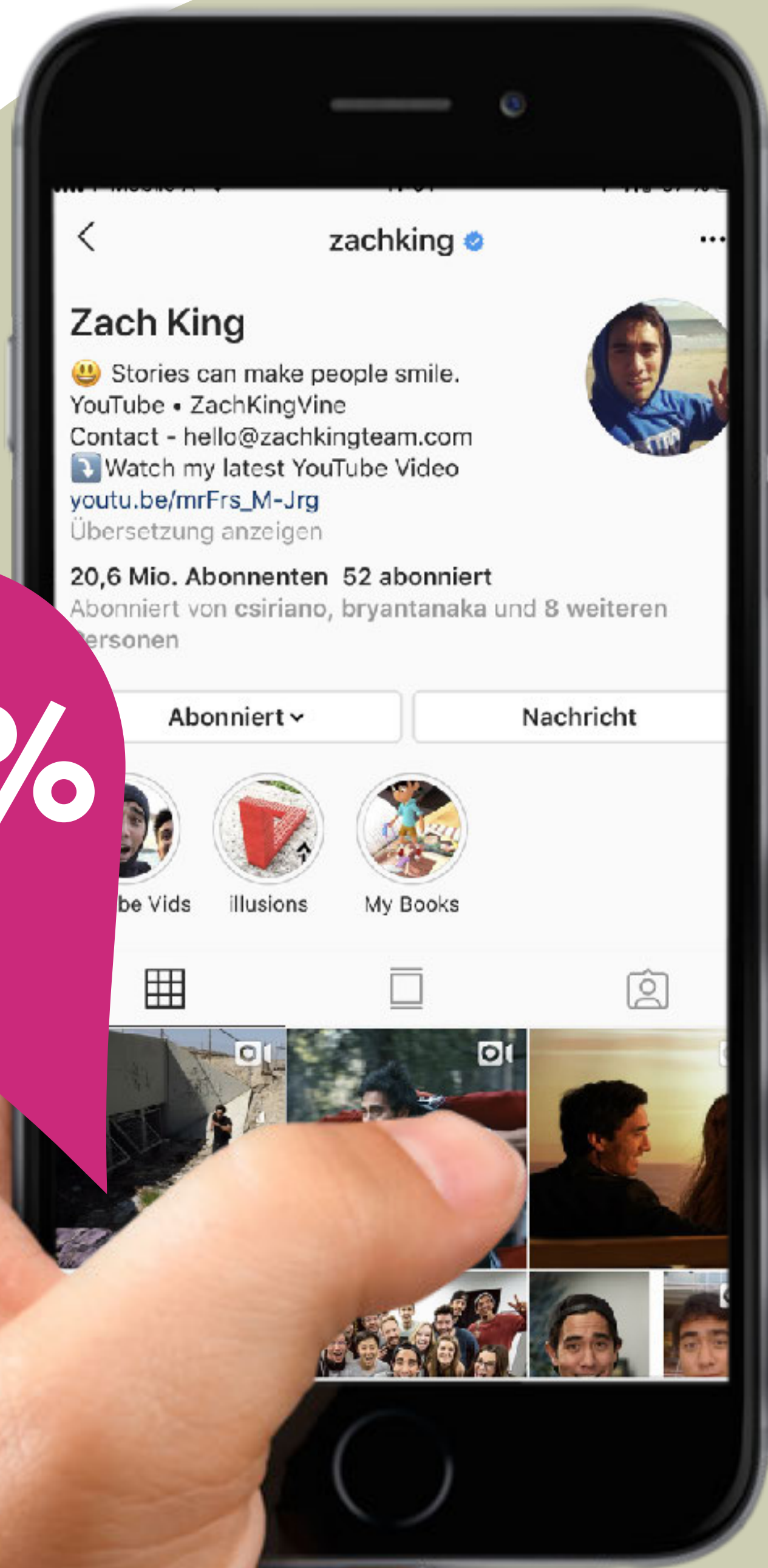


Fisheye



Macro





SEITENVERÄLTNIS



16:9
Full Landscape



1:1
Square
(Instagram and
Facebook Feed)



4:5
Vertical
(Instagram and
Facebook Feed)



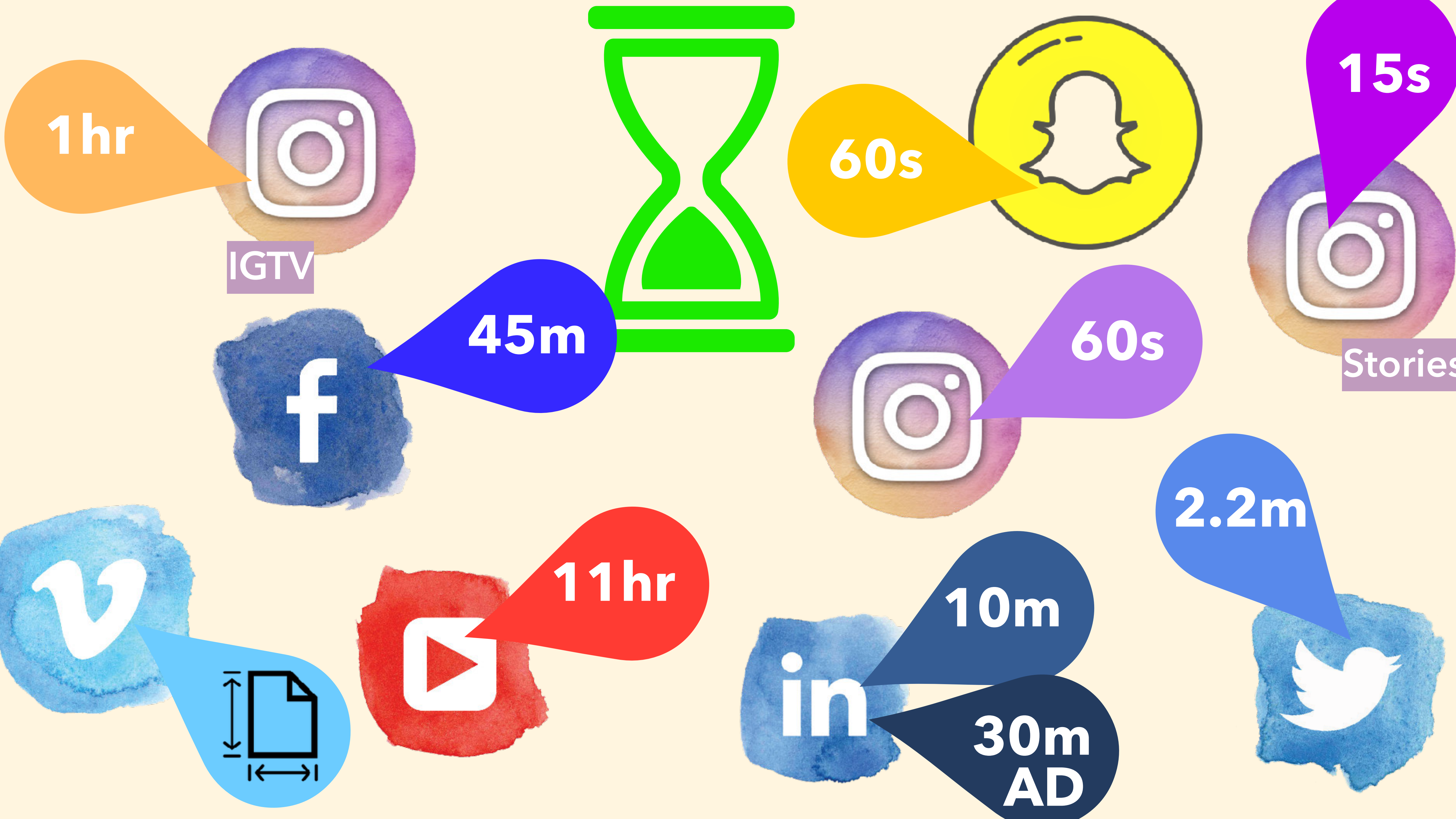
2:3
Vertical
(Facebook only)

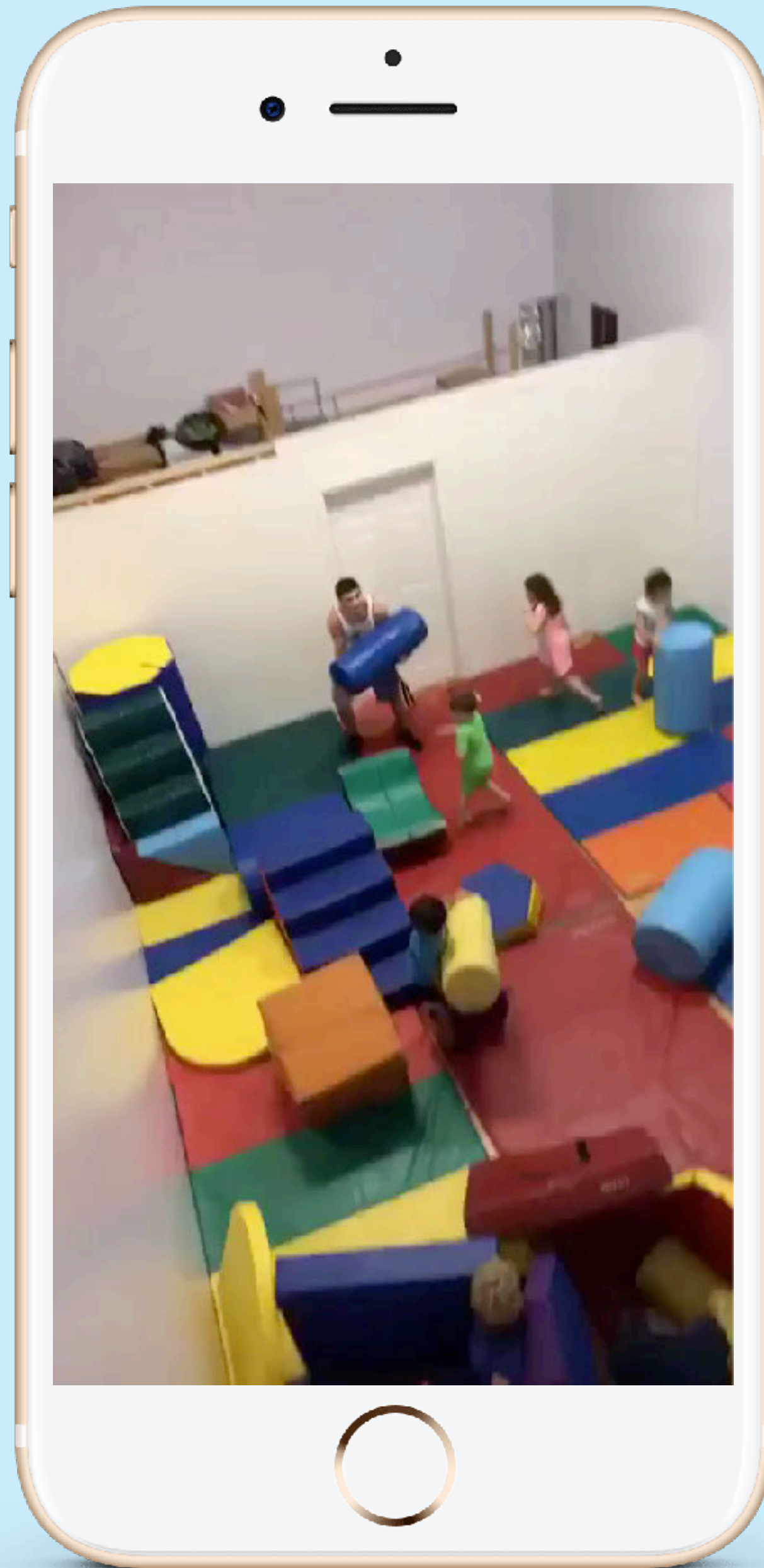


9:16
Full Portrait/Vertical
(Instagram Stories
and Facebook Feed)

WO WIRD MEIN VIDEO GESEHEN





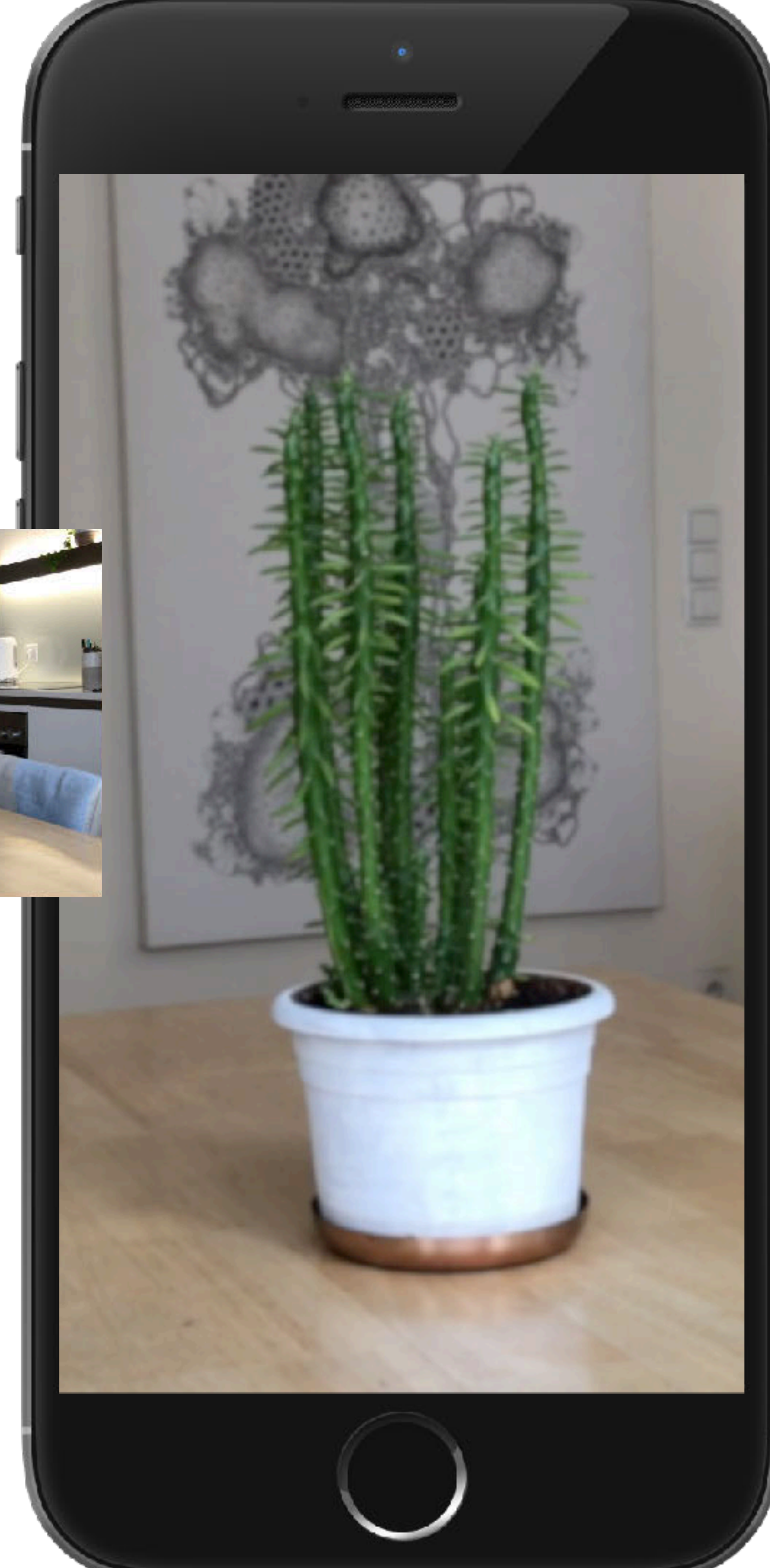
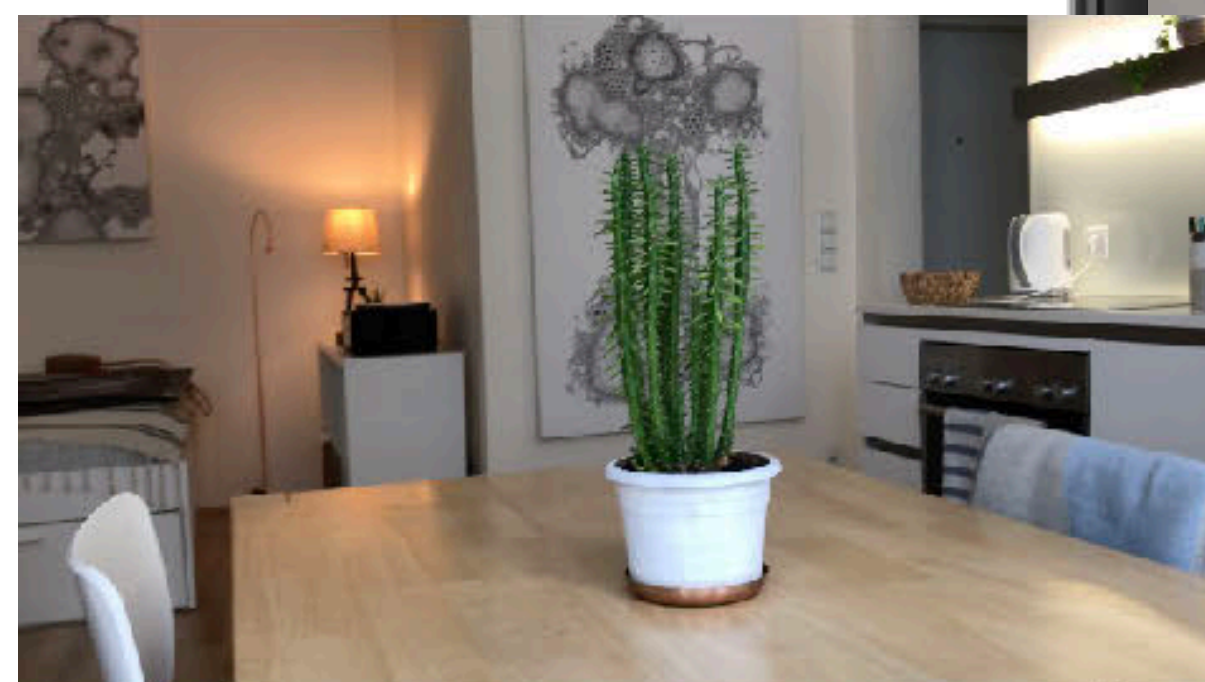


 **FiLMiC**

4K



1080HD





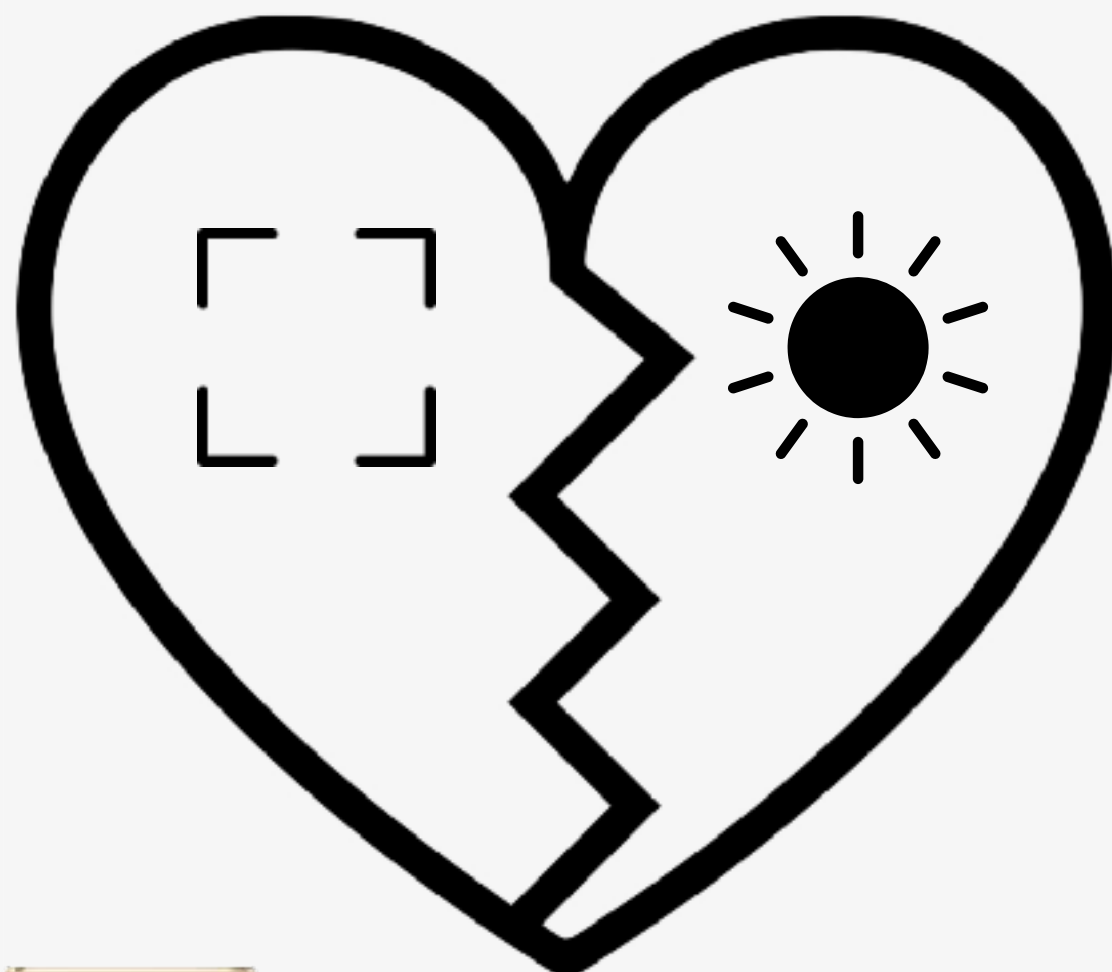
 **FiLMiC PRO**

€12,99

Einmalig

€16,99







NETFLIX

STRANGER THINGS

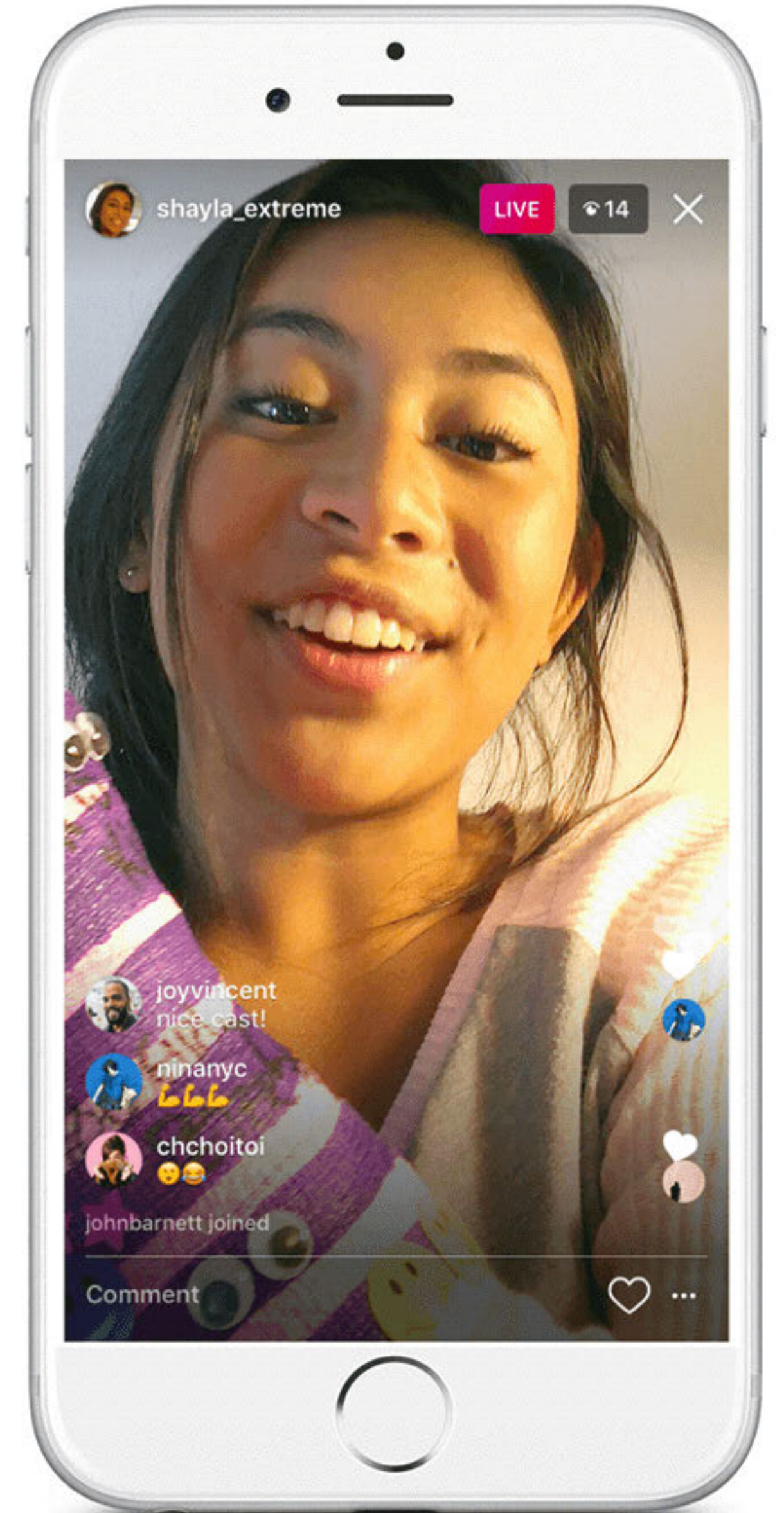
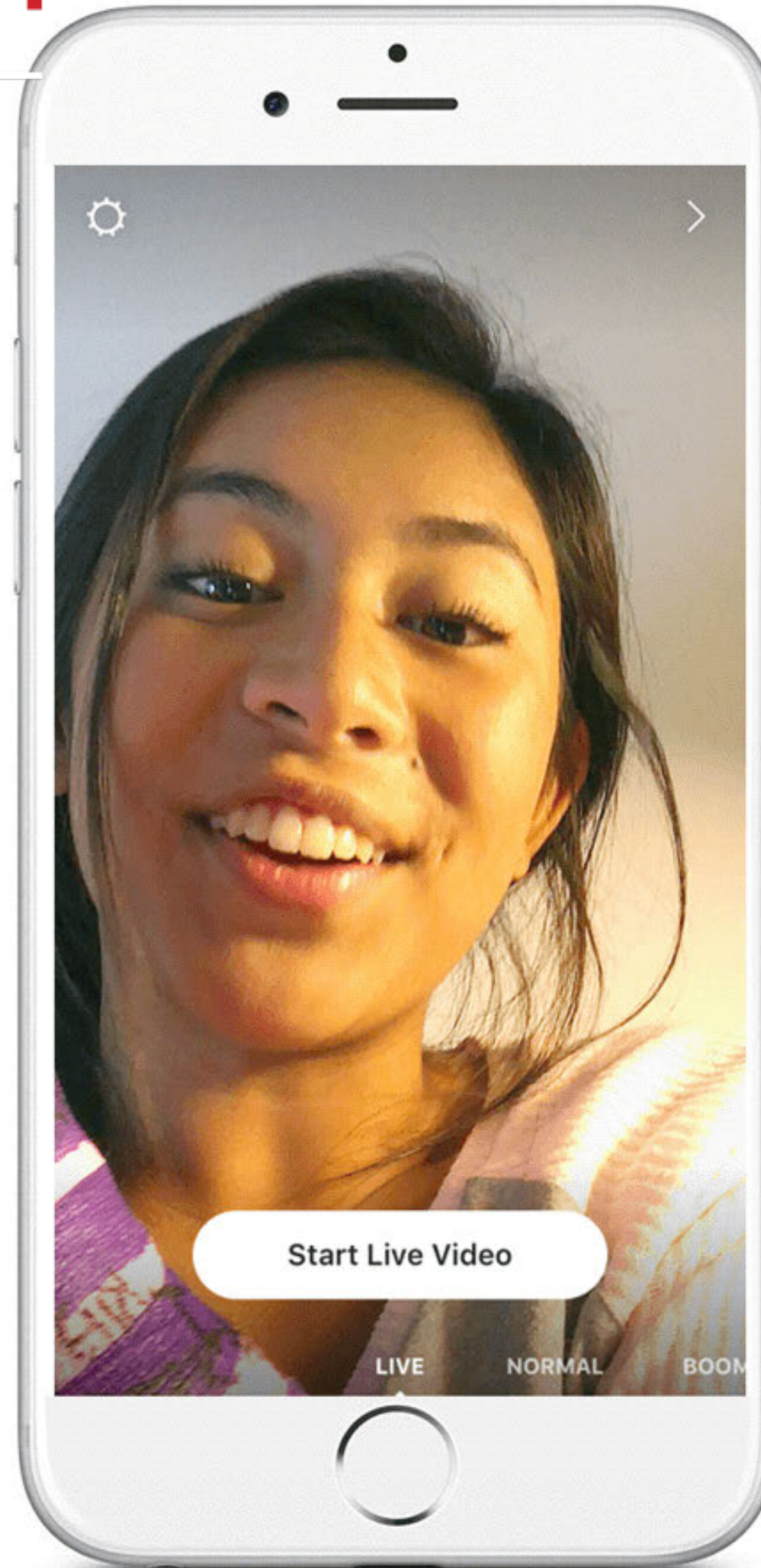






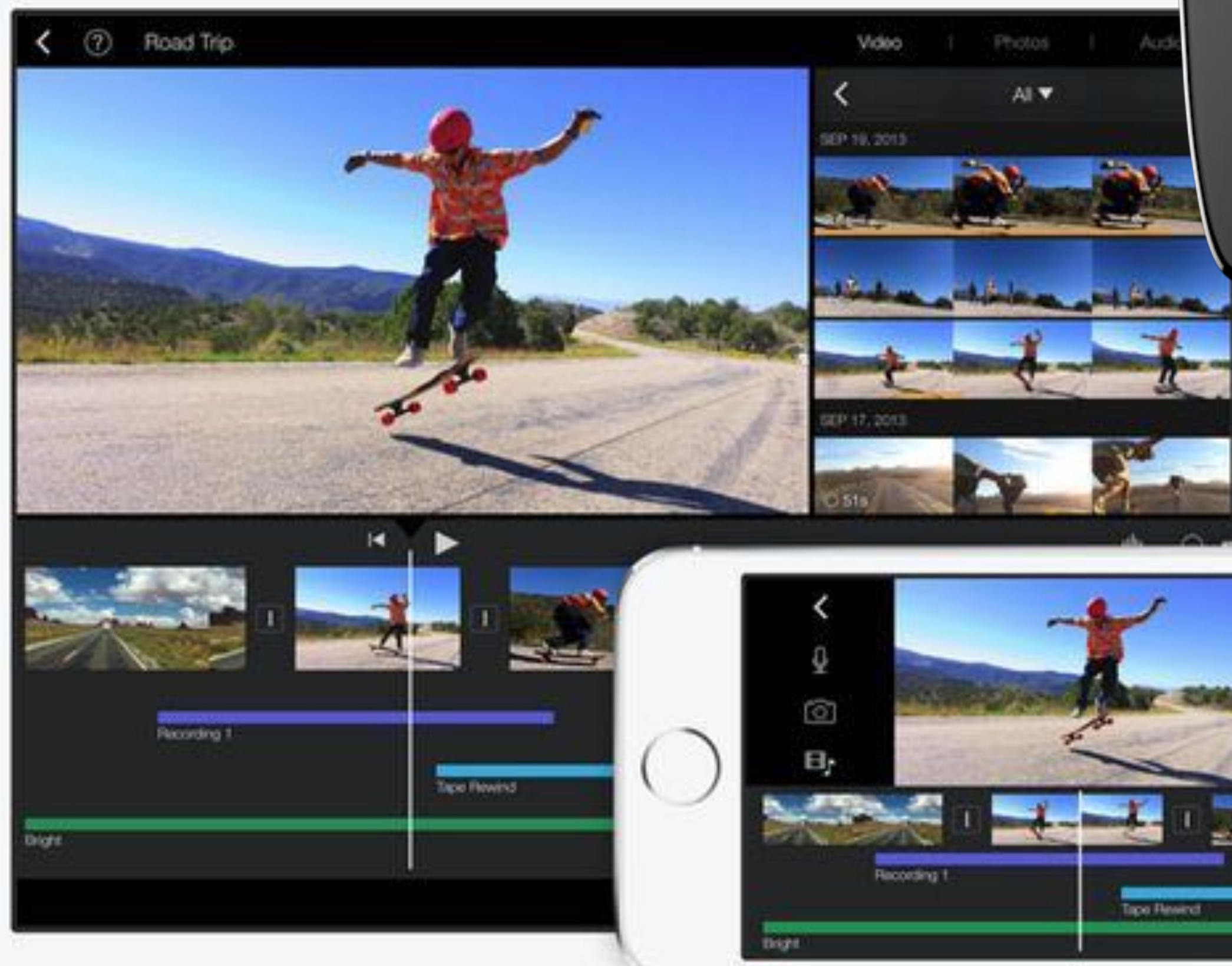
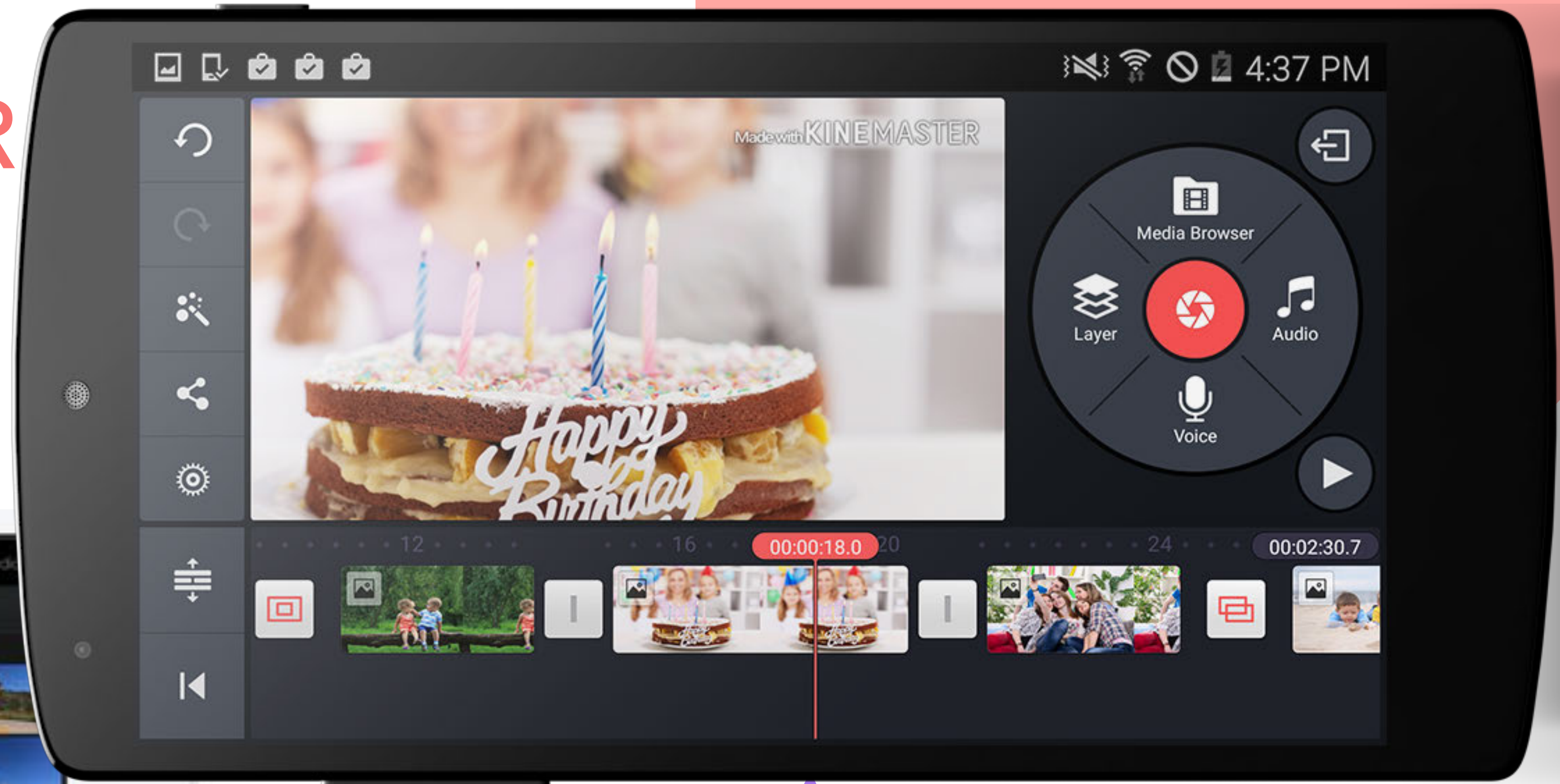
 @anninicholsonart

ATLANTIC LIVE STREAM

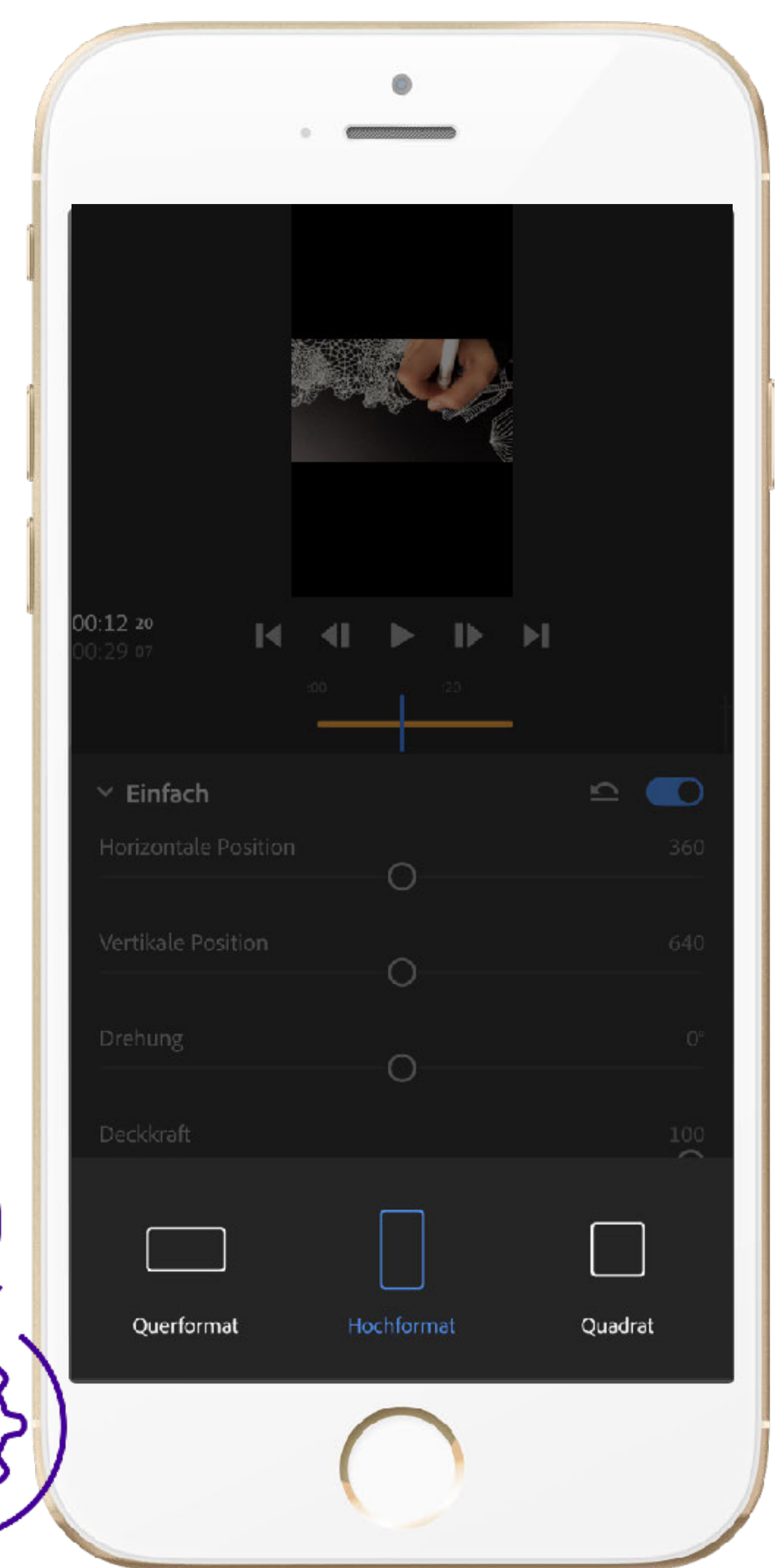
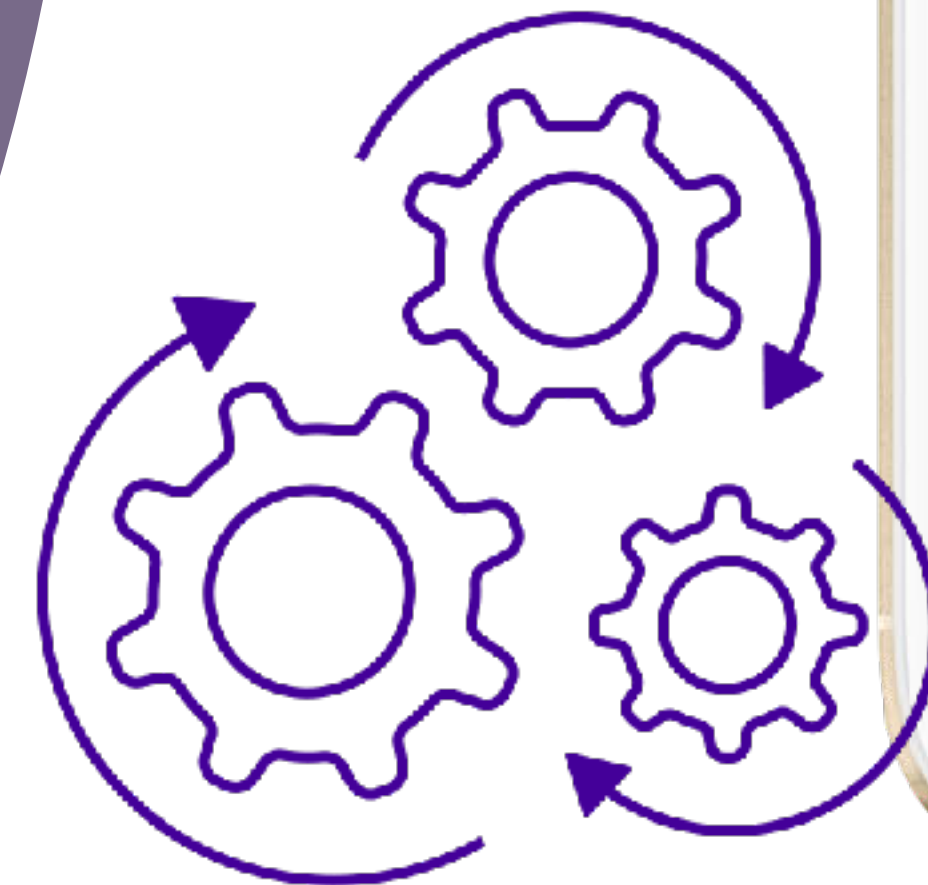
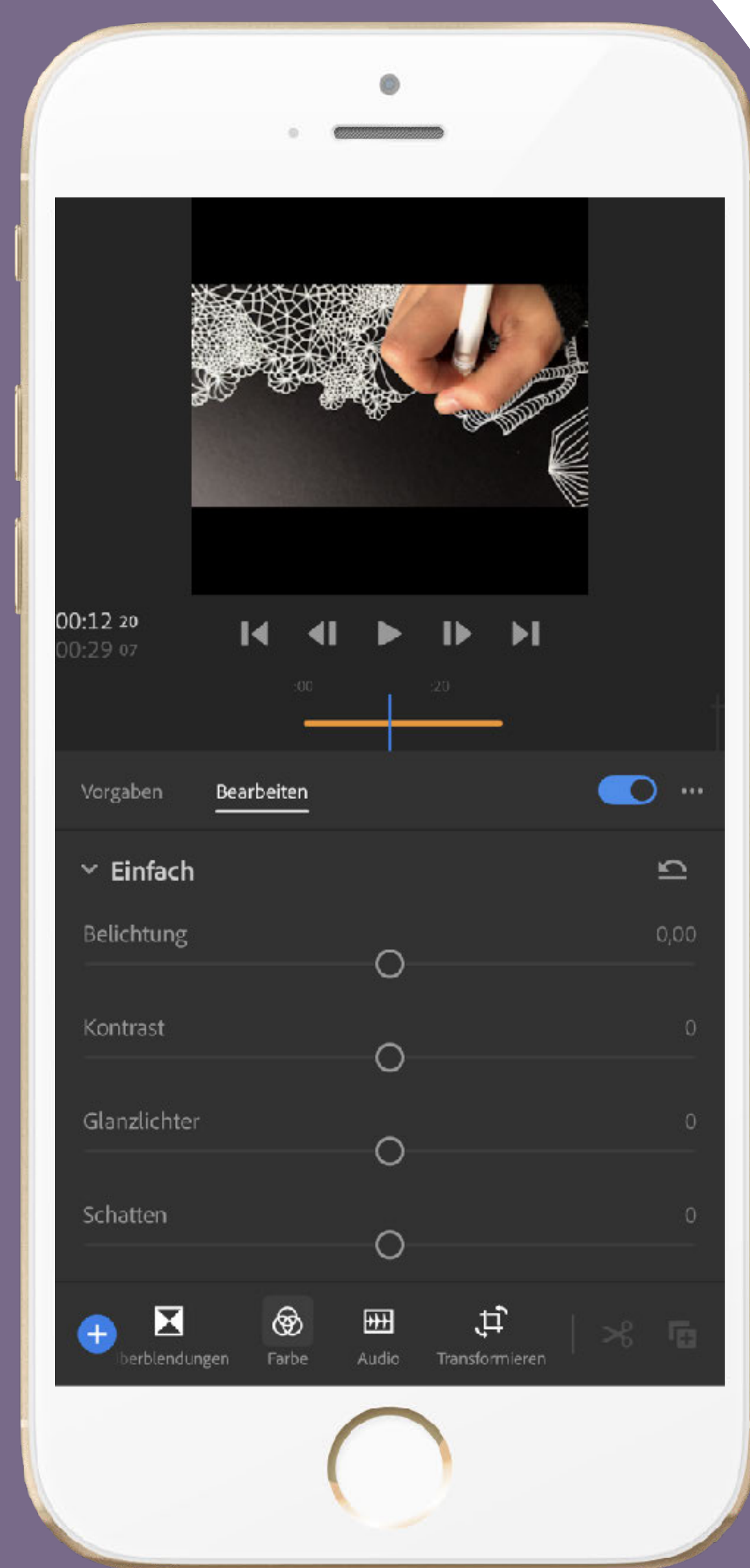


Ich werde nie wieder mit der Handykamera herumzoomen
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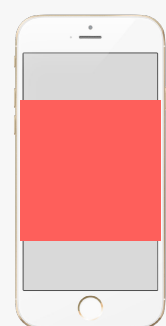
iMOVIE



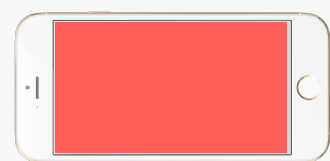


Kinemaster

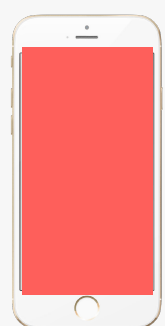
€5,49/mtl



1:1



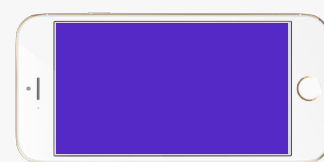
16:9



9:16

iMovie

Gratis iOS



16:9



Desktop

Anfänger

Fortgeschrittene

Adobe Rush

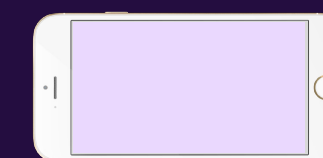
€11,99/mtl



S10



Gratis
Adobe



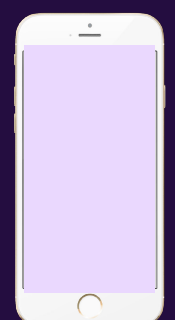
16:9



Desktop



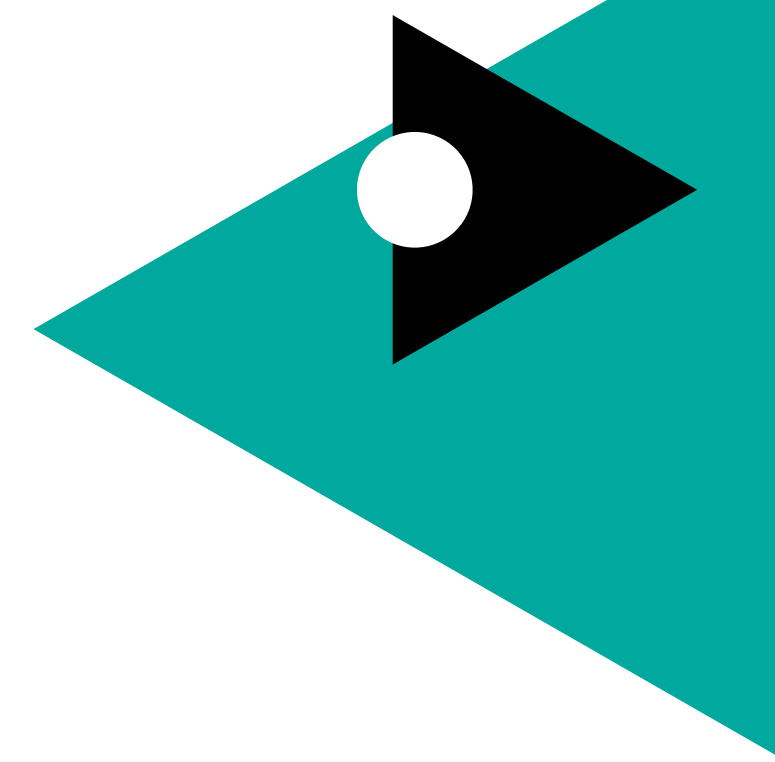
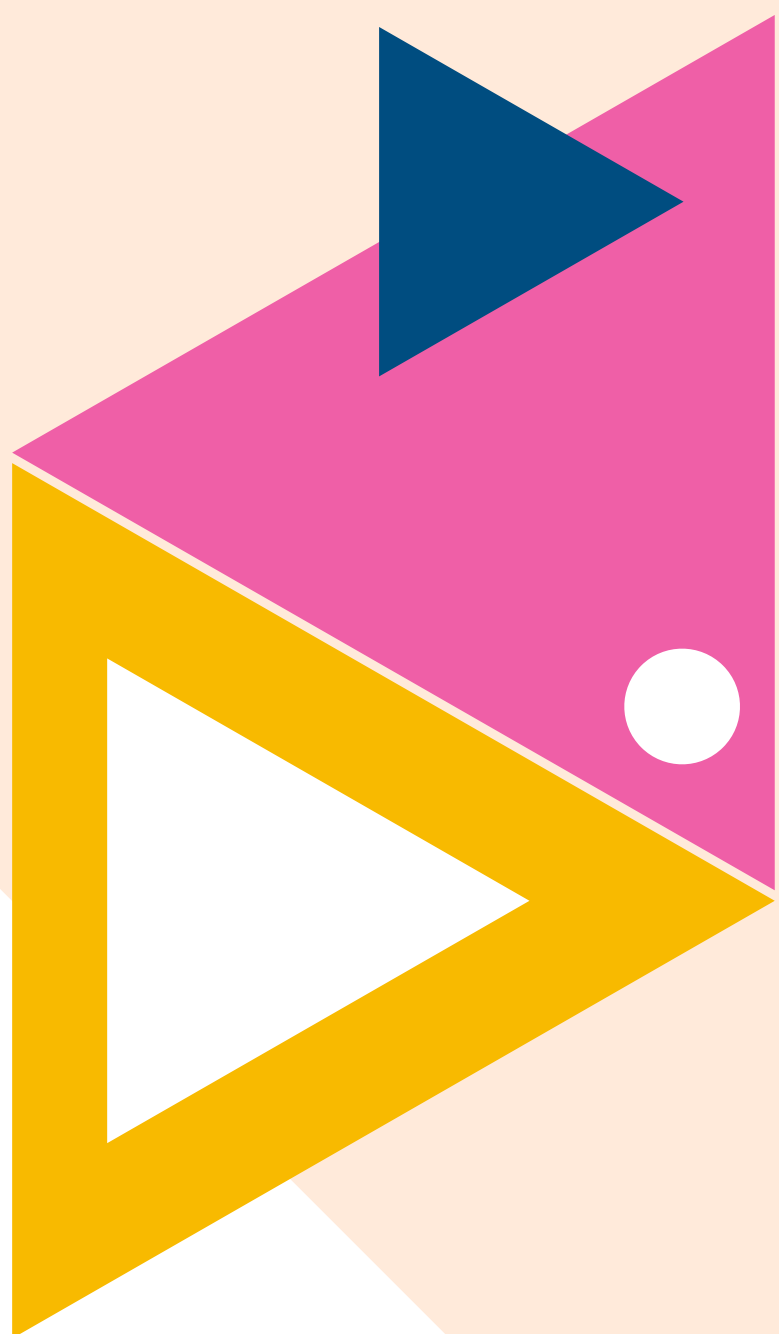
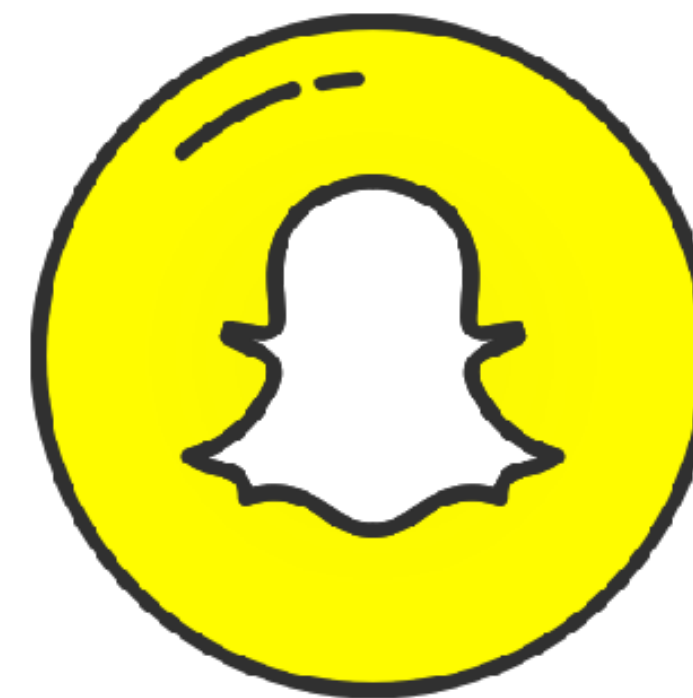
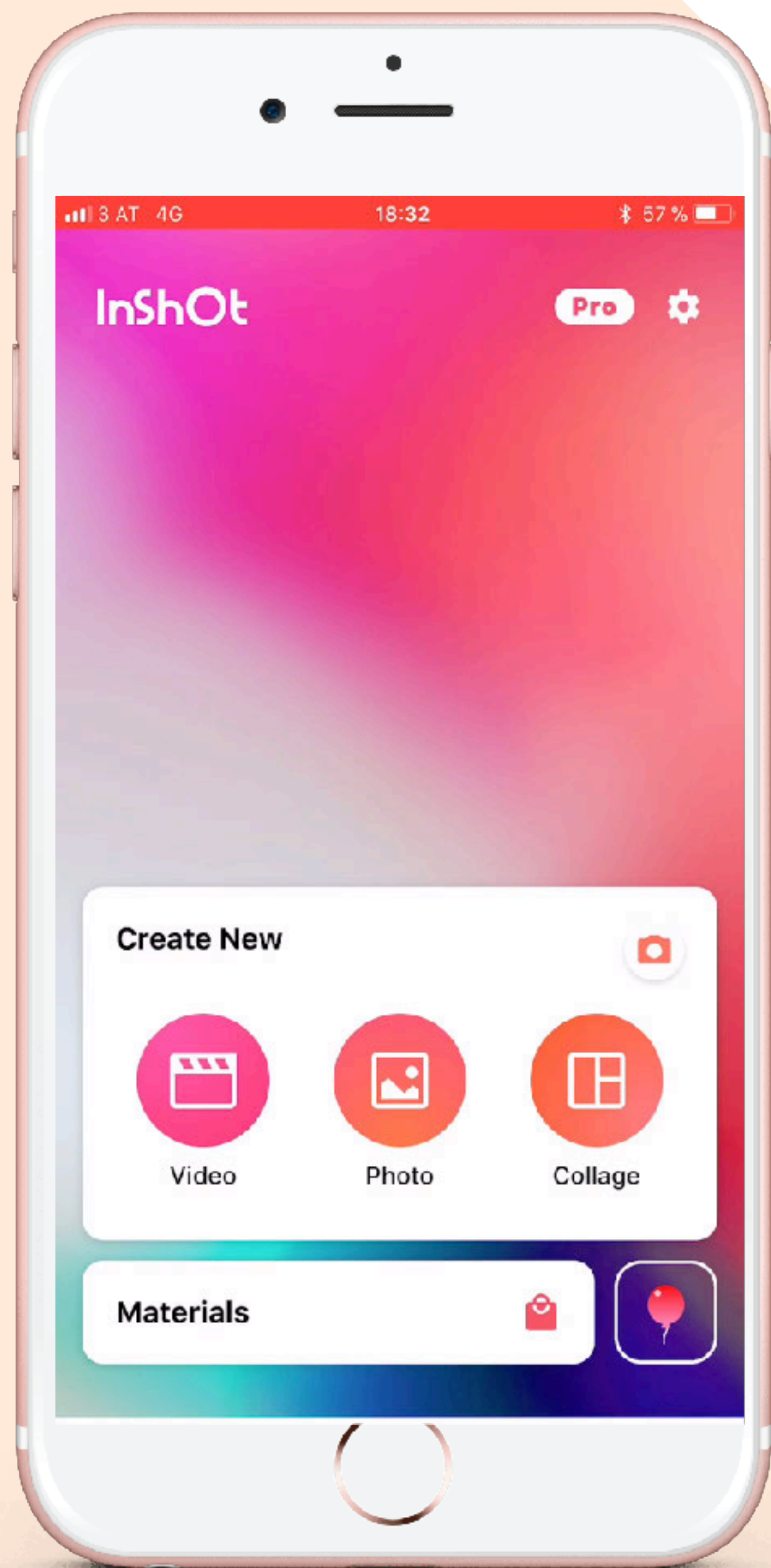
1:1

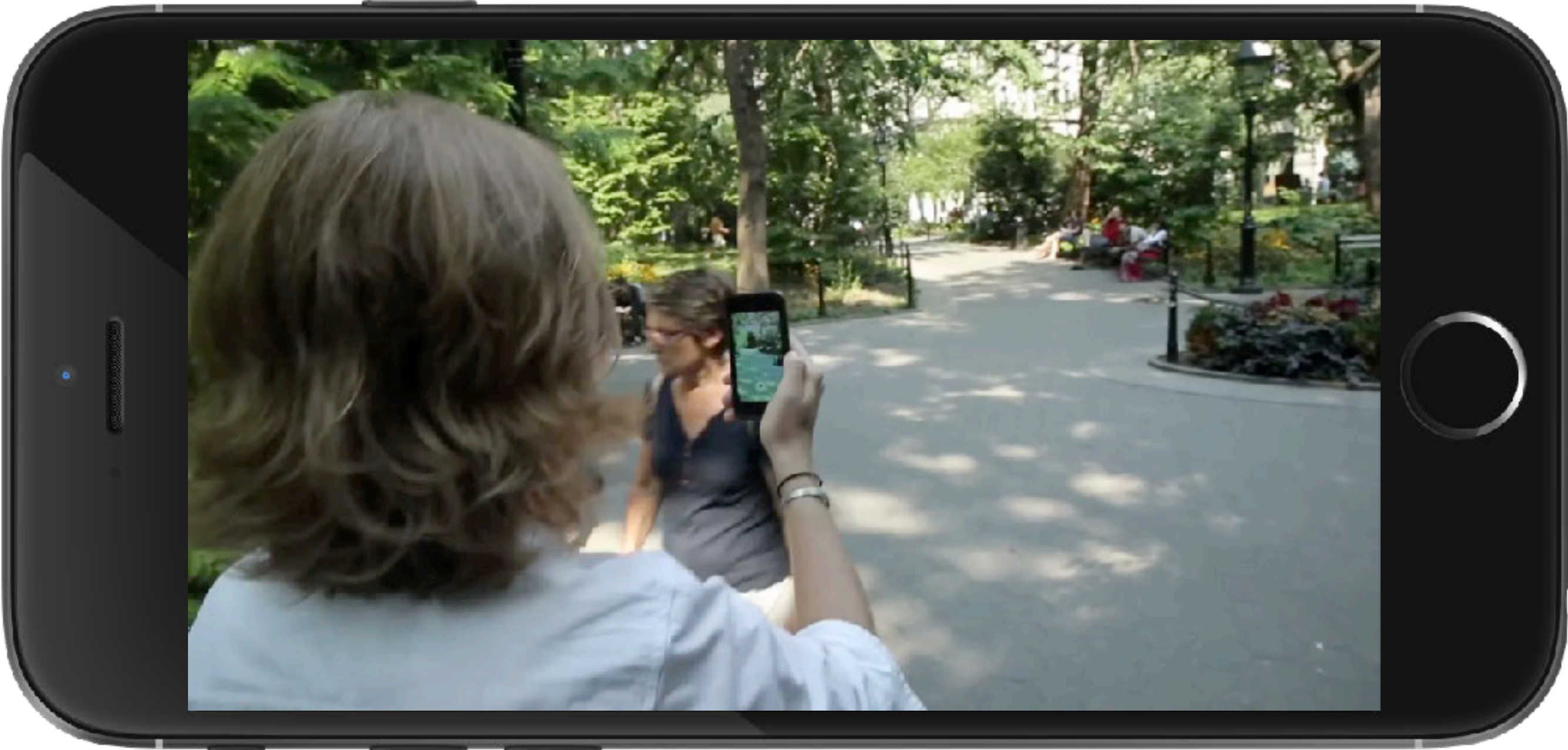


9:16

Effekt Apps

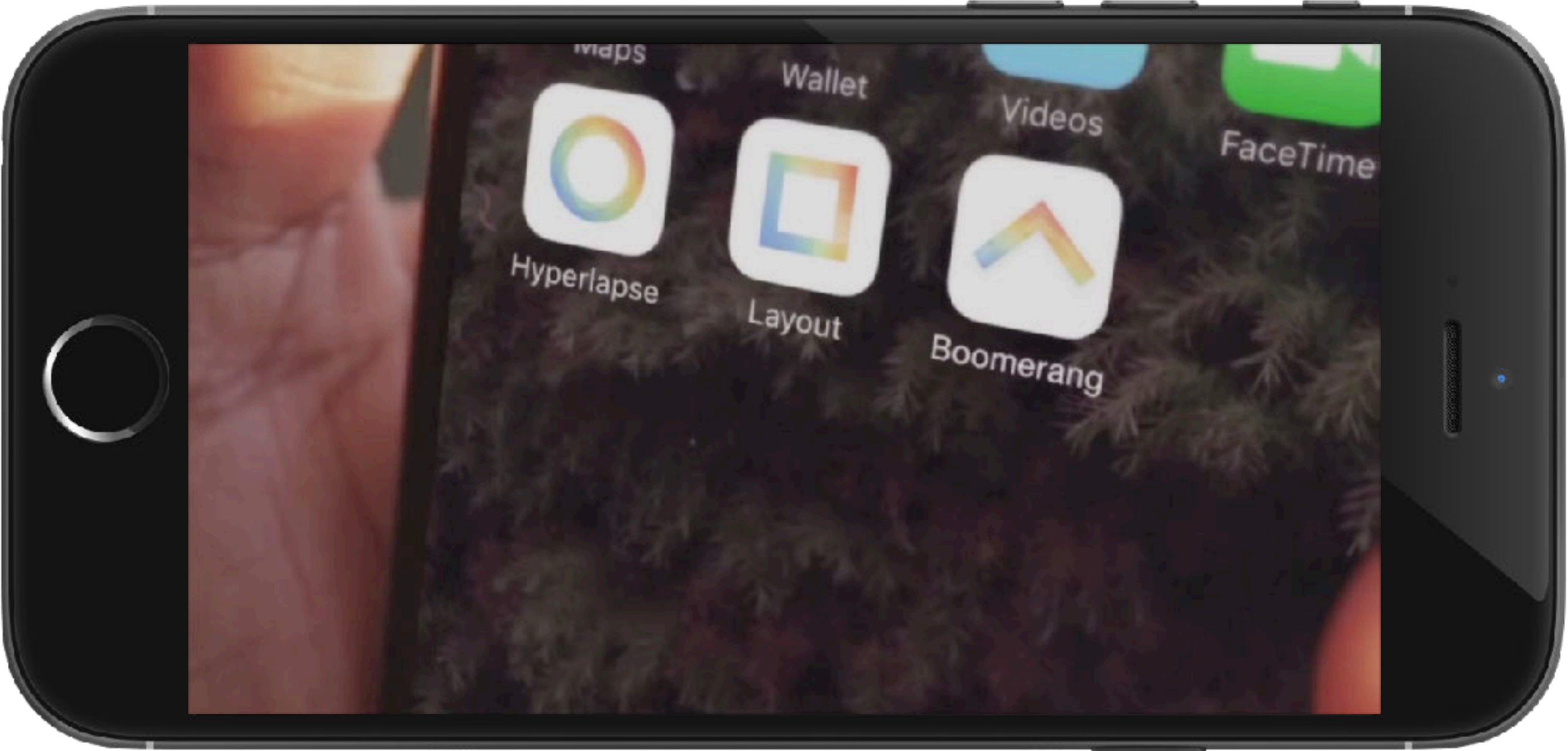


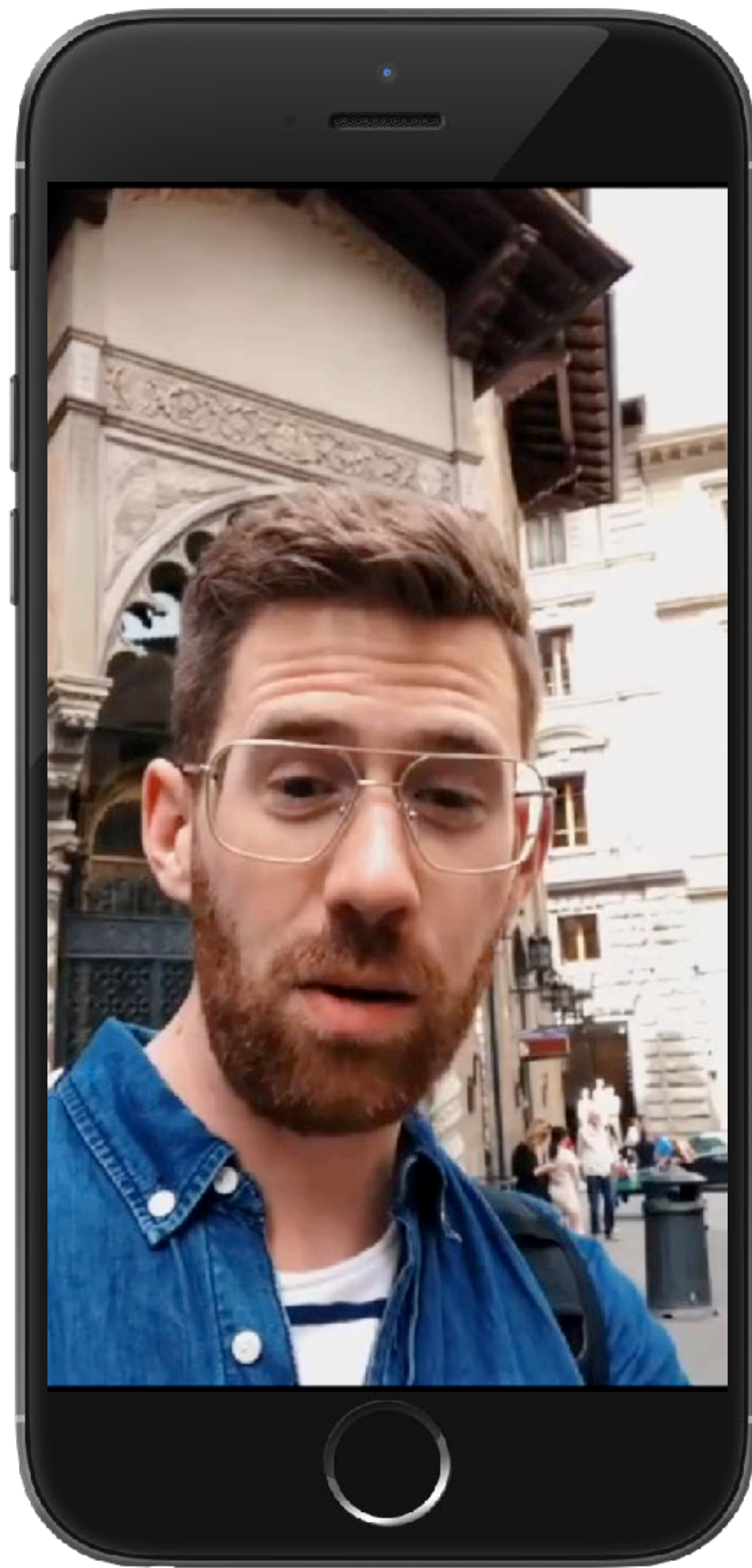
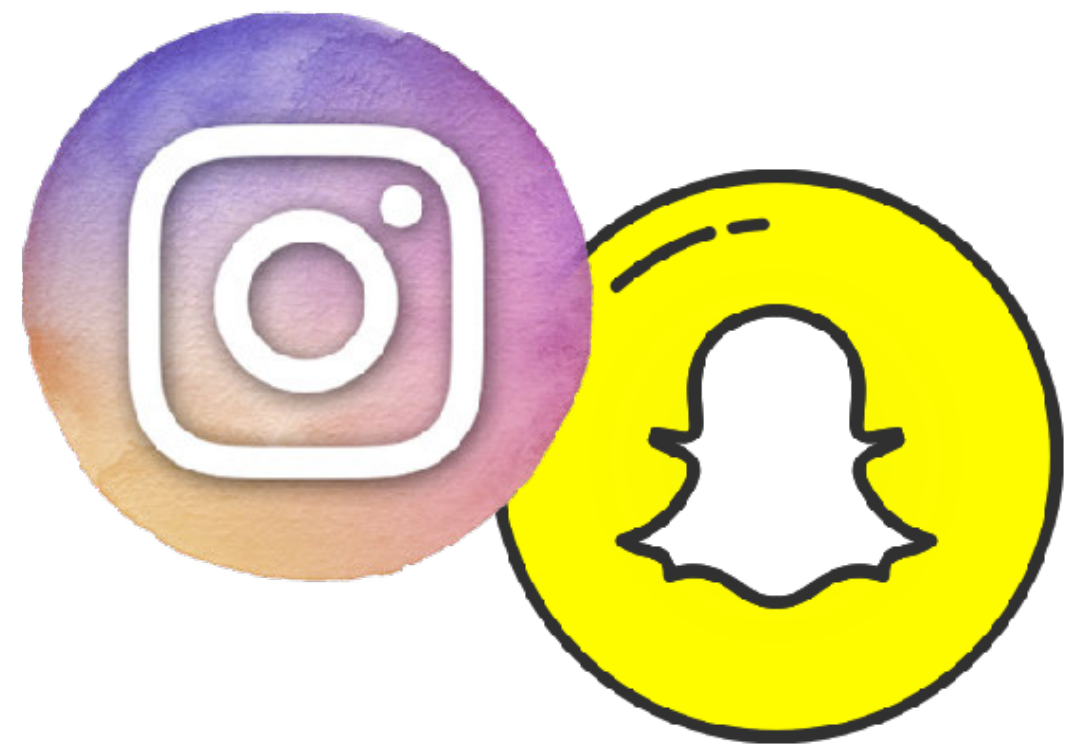




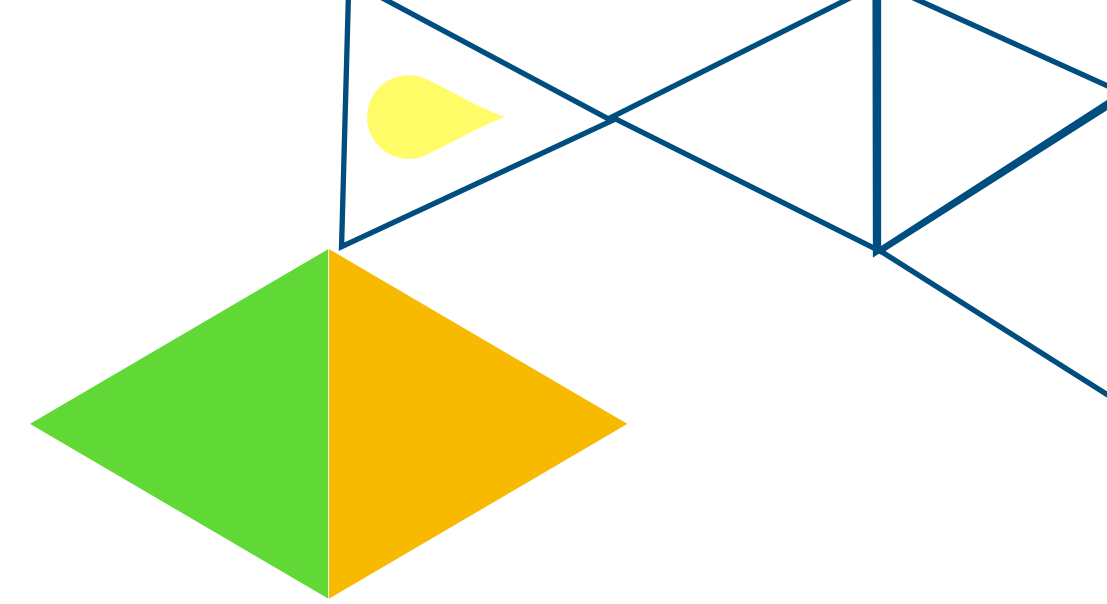
Instagram | HYPERLAPSE

BOOMERANG

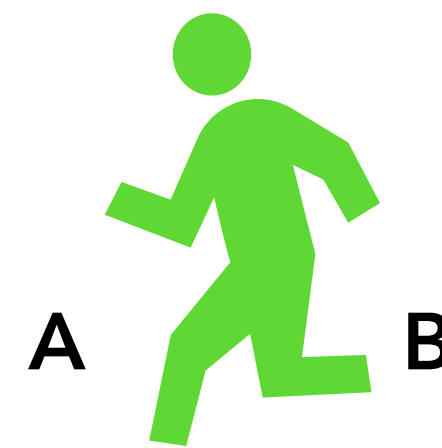




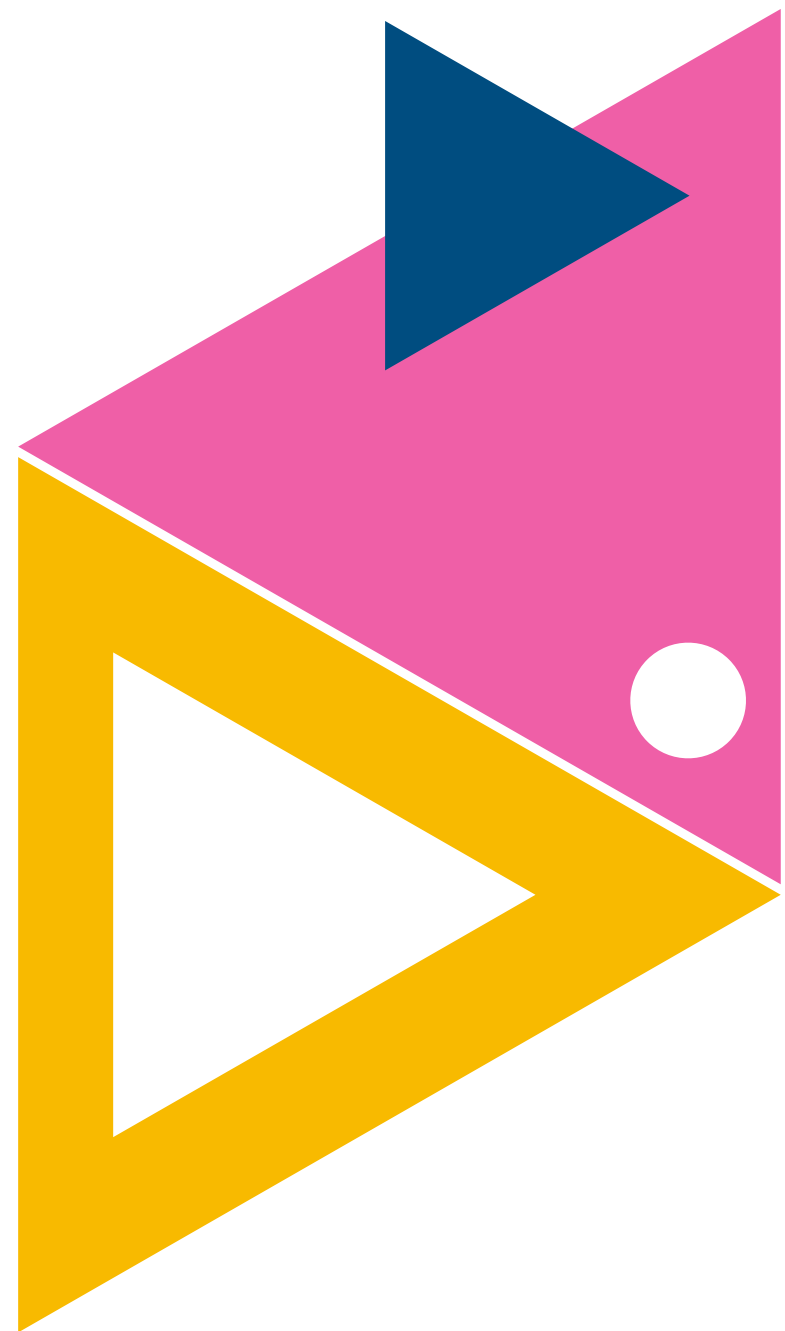
40-70%

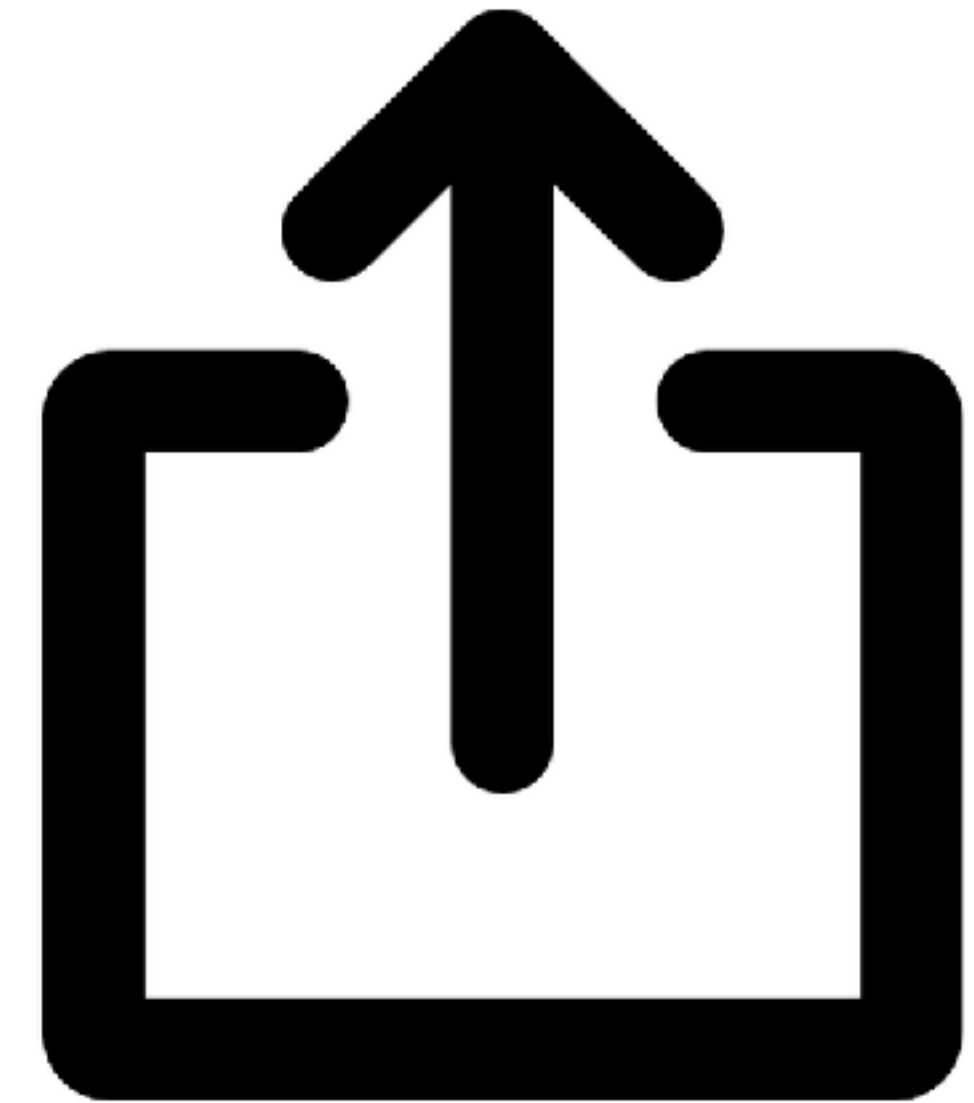
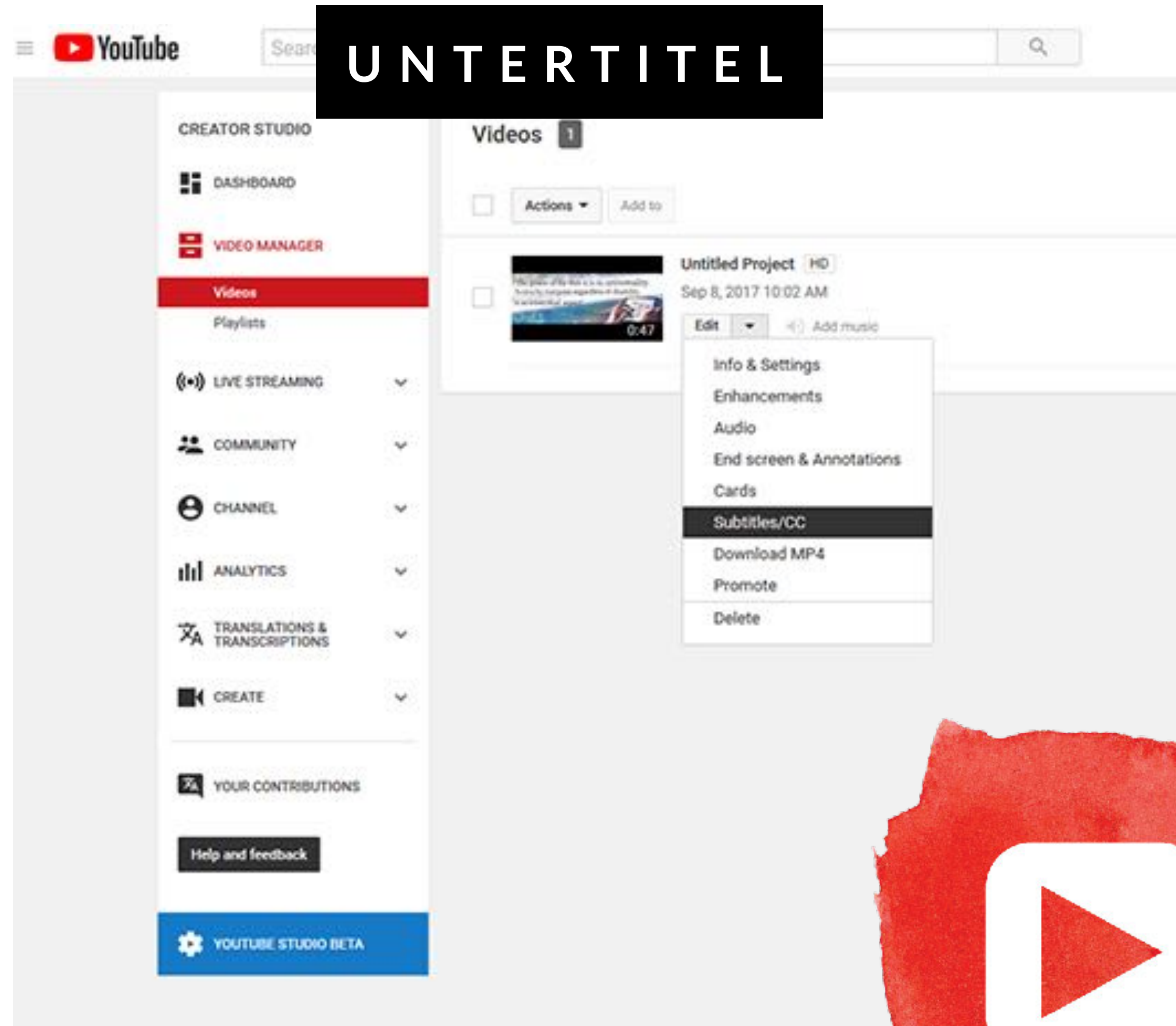


20-30%



10-20%






UPLOAD

AUTOMATISIERT



6\$/Video

20\$/m
unlim.



A white gel pen

Text Options

Arial 18 B Z

Align Bottom

Background

None Outline Wrap Full

Video Options

Original Fit

CREATE! >

Add subtitles to your video

Type and time your subtitles. Click each timestamp to use the ↑ ↓ or ← → arrow keys to make finer adjustments.

00.00 / 01:02.23

A white gel pen

00.00 – 02.92

Set to current time Set to current time

Write your subtitle here...

03.00 – 06.00

Set to current time Set to current time

+ Add subtitle

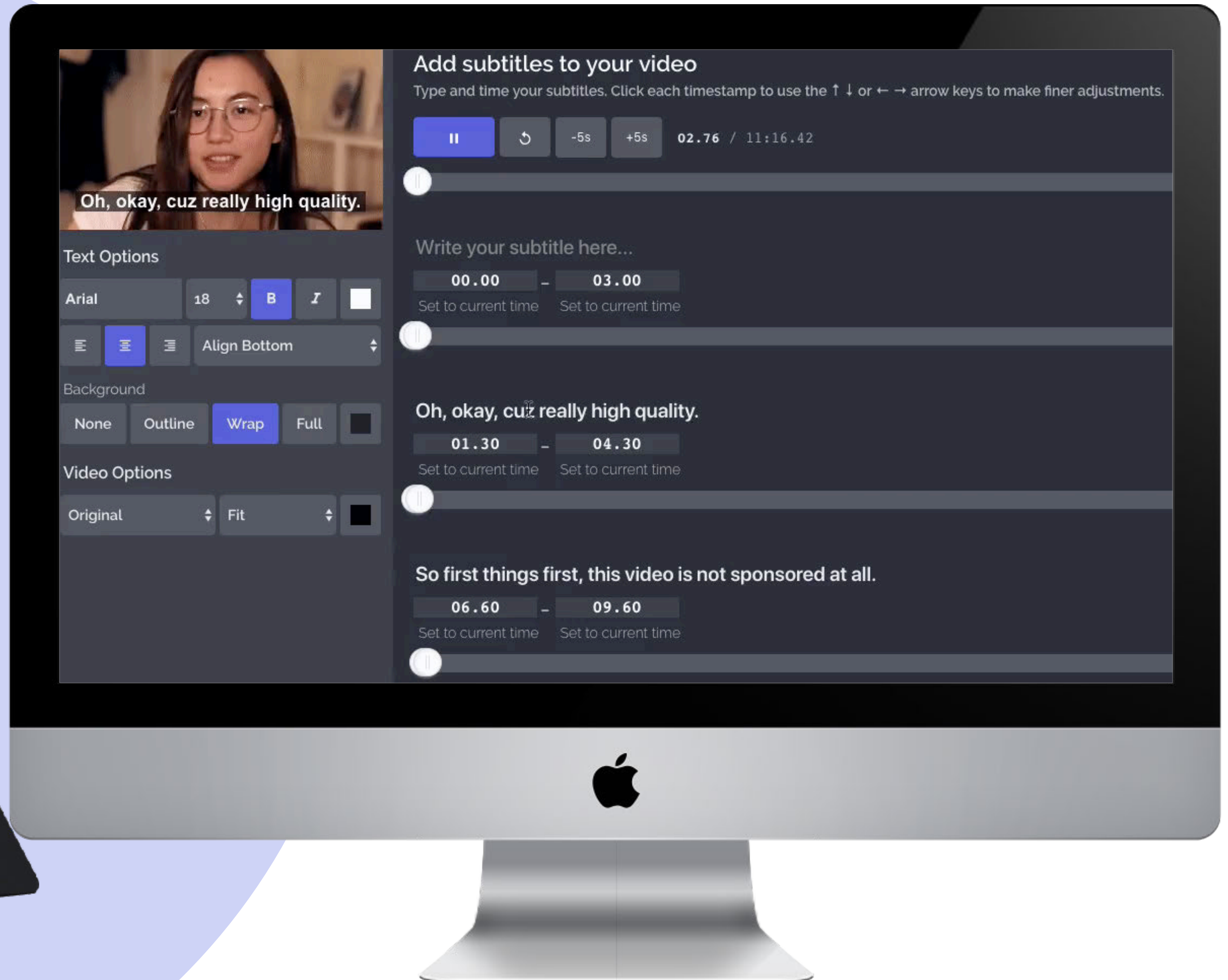
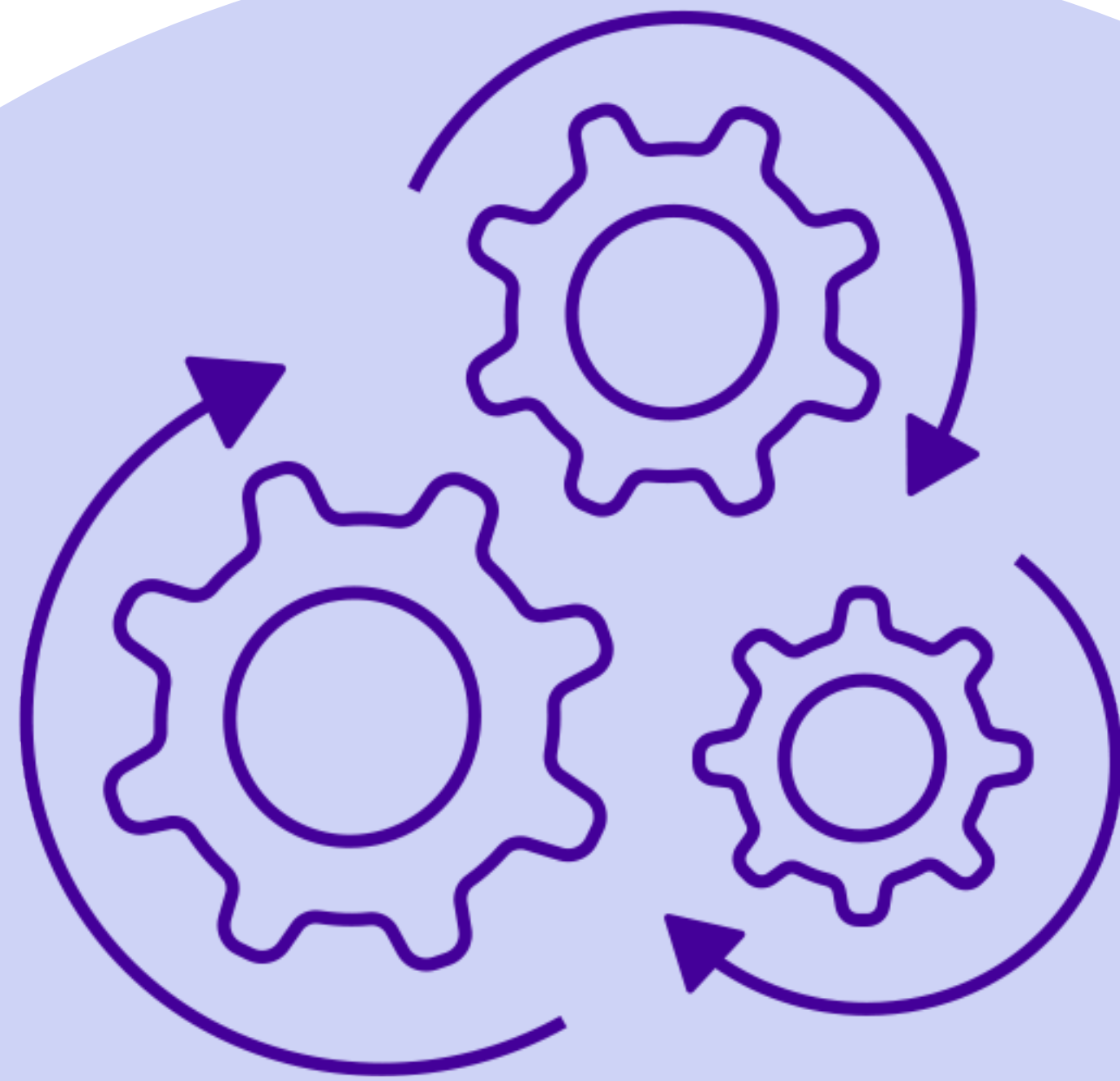
Auto-generate Upload .SRT

KAPWING

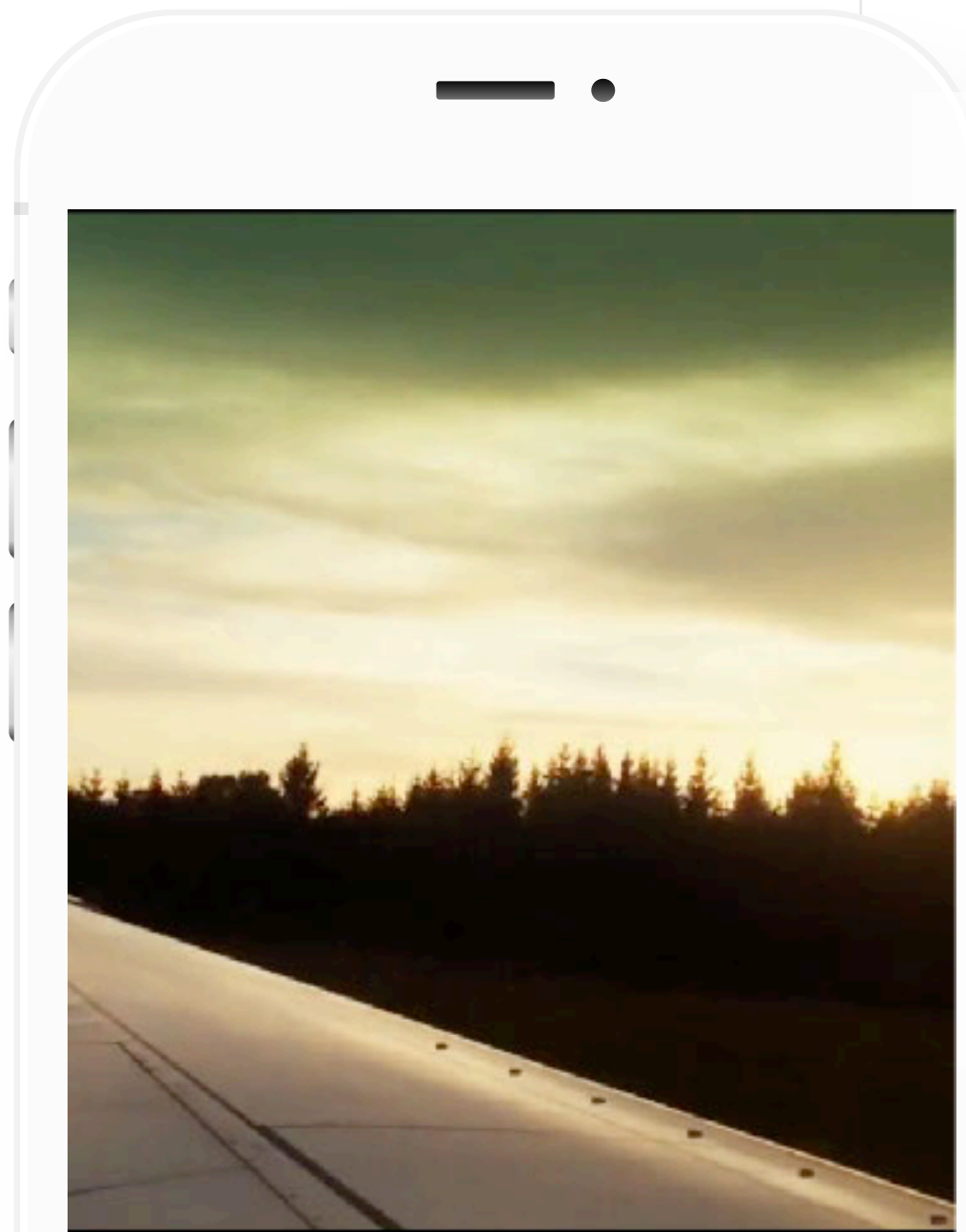
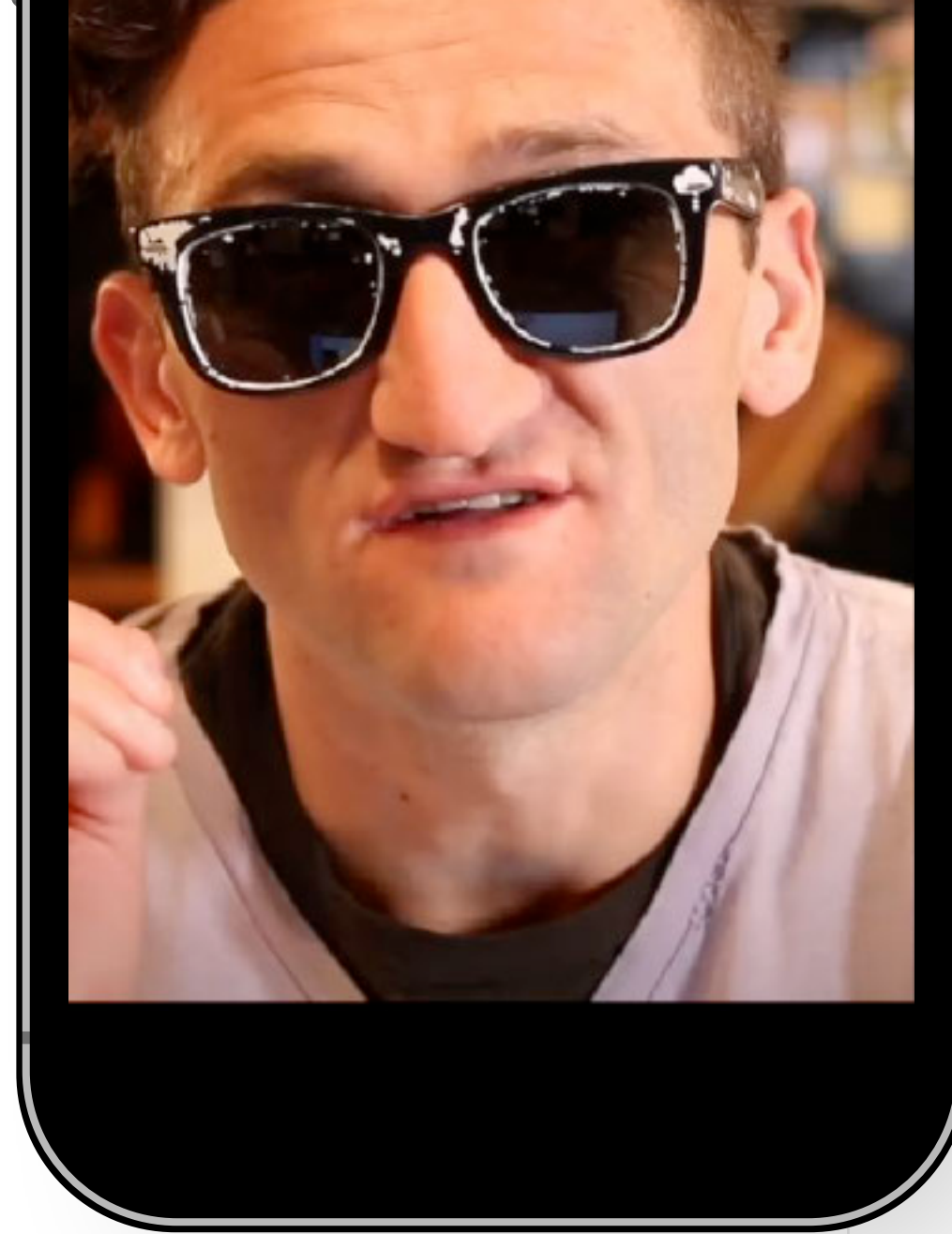
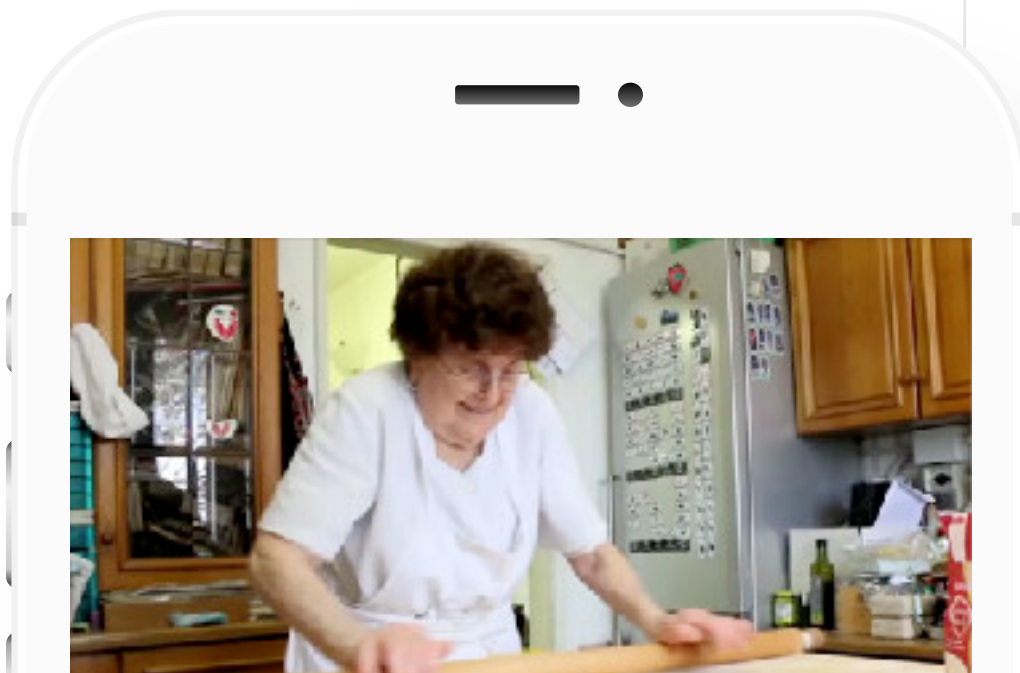
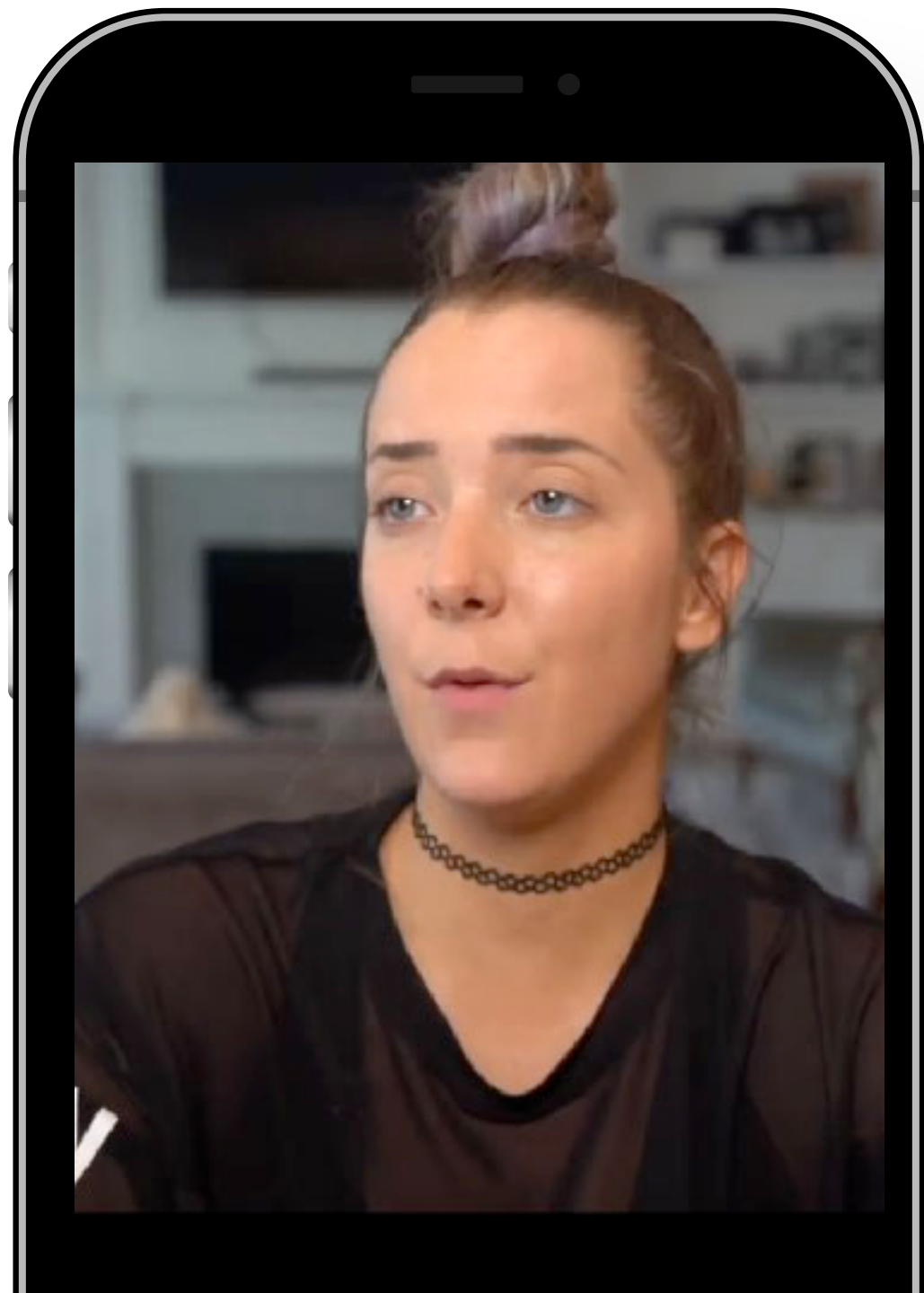
Highlight subtitles

Duplicate Remove

Duplicate Remove



MAKE ~~EXCUSES~~ A VIDEO







REVIEWS

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MARQUES BROWNLEE



Top 5 Smartphone Cameras: The Blind Test! [2018]
Marques Brownlee 2M views • 10 months ago
Stacking the new top 5 best smartphone cameras vs your eyeballs Did you pick what you thought
would? MKBHD Merch: ...
4K




Samsung Galaxy S10 Impressions!
Marques Brownlee



BEST Lavalier Microphone
iPhone & Android
5:03

Best iPhone Microphone (& Android): RODE vs iRig vs BOYA Lavalier Mics!


Justin Brown - Primal Video



HOW TO LIGHT YOUR VIDEOS!
9:53

Video Lighting Tutorial (Video Lighting for Beginners!)

Justin Brown - Primal Video



FiLMiC PRO TUTORIAL
14:08

FiLMiC Pro Tutorial: Shoot Video with iPhone and Android like a PRO!

Justin Brown - Primal Video

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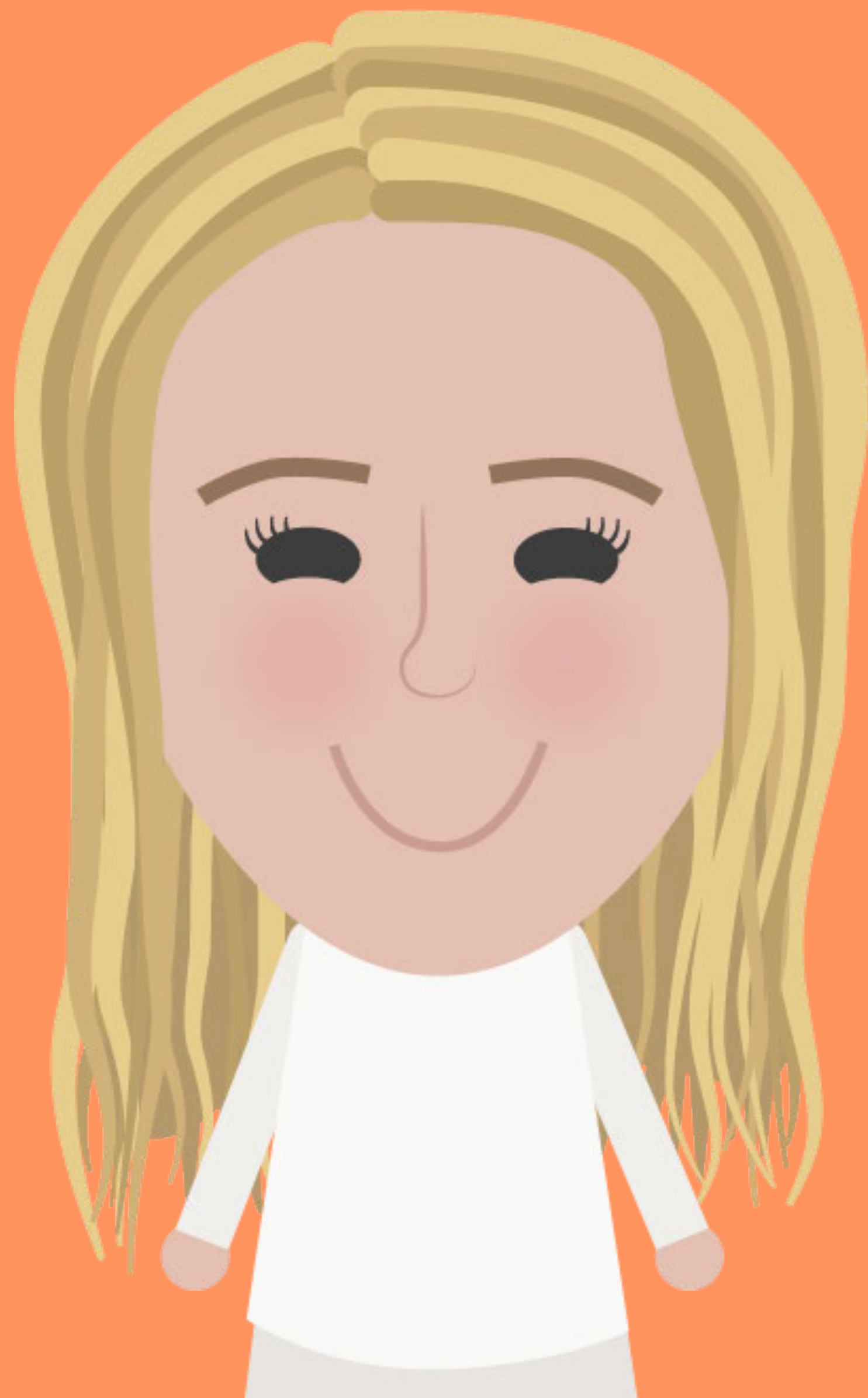


JUSTIN BROWN



HOW TO

HANDS ON



MALINA NICHOLSON

Fragen?



@newsonvideo



nicholson@newsonvideo.at